



THE GREAT COMMISSION

(PART 2) Mission Priorities

When someone is about to leave, the last words they speak are ones they consider to be the most important. Among the last words spoken by Jesus before returning to heaven are those words which have come to be known as "The Great Commission".

See
NOTE 1

Therefore **go** and **make disciples**
of all nations, **baptizing them** ...
and **teaching them** to obey
everything I have commanded
you. (Matt 28:19-20)

UNFINISHED WORK

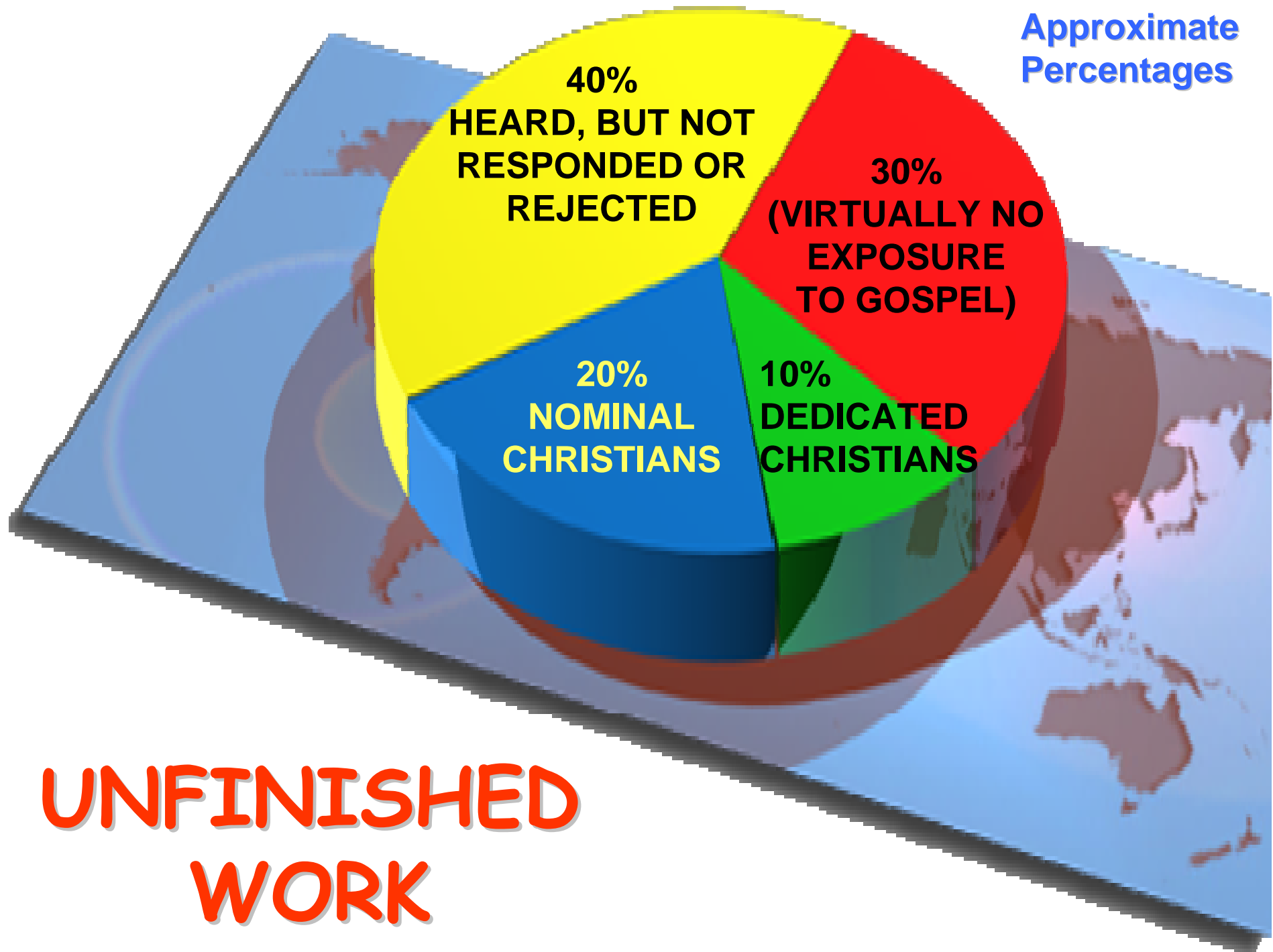
- ❑ Often people ask, "What prophetic event remains unfulfilled to prevent the return of Jesus?"
- ❑ Well consider this prophecy by Jesus.
 - "... this gospel of the kingdom will be **preached in the whole world** as a testimony to all nations, and then the end will come."
(Matt 24:14)

NOW ASK YOURSELF:

- Has the gospel of the kingdom been preached in the whole world to all nations?



Approximate
Percentages



**UNFINISHED
WORK**

PANTA TA ETHNE

1. Matt 24:14 "And this gospel of the kingdom will be preached in the whole world as a testimony to **all nations**, and then the end will come."
 2. Matt 28:19 "Go therefore and make disciples of **all the nations**..."
 3. Luke 24:47 "... and that repentance for forgiveness of sins would be proclaimed in His name to **all the nations**, beginning from Jerusalem." (NASB)
- Now the phrase "**all nations**" in English ("**panta ta ethne**" in Greek) might make us think that Jesus was referring to all the countries of the world as demarcated on a map. If this was the case, then we could say that the Great Commission was fulfilled as there are at least a few disciples in every country.

PANTA TA ETHNE

- ❑ But in 1974 while addressing the delegates of the Lausanne Congress, Ralph Winter articulated what became one of the greatest shifts in the thinking of modern missions. He argued that the Bible did not primarily view the world in geopolitical terms, but instead saw the world as populated by ethnic blocks.
- ❑ Since then mission strategists stopped thinking about missions as places and started thinking about missions as people groups.

In the Great Commission as it is found in Matthew, the phrase “make disciples of all ethne (peoples)” does not let us off the hook once we have a church in every country - God wants a strong church within every people! (Ralph Winter)

PEOPLE GROUPS (2010)

ORGANISATION	PEOPLE GROUPS IN THE WORLD	UNREACHED PEOPLE GROUPS
Joshua Project	16,585	7,165

DEFINITION OF AN UNREACHED PEOPLE GROUP

Less than 2% Evangelical AND
Less than 5% Christian Adherent

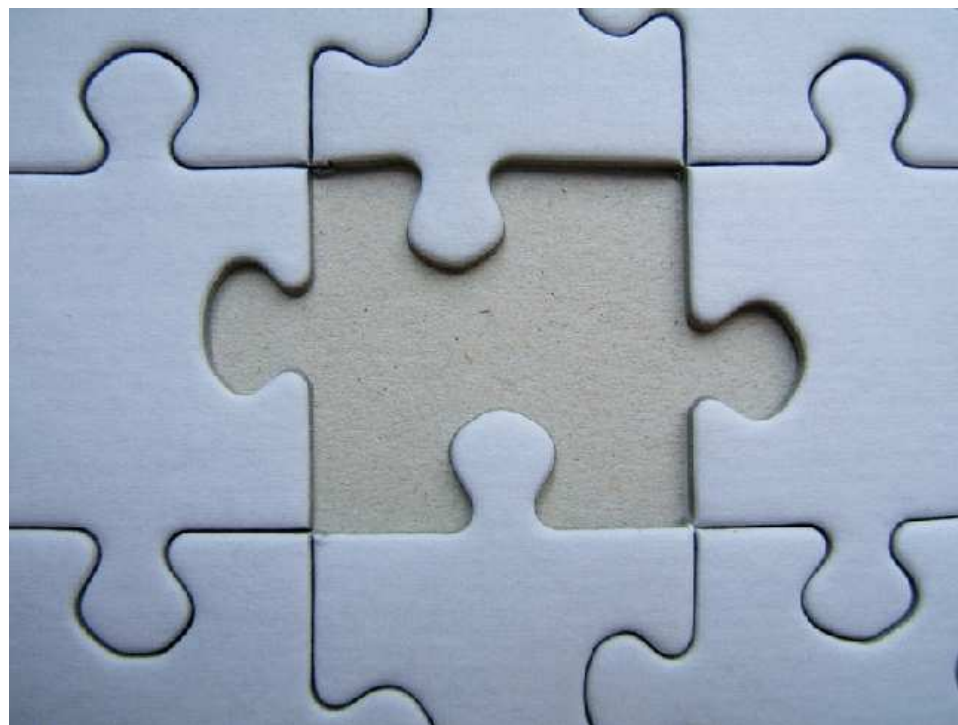
- ❑ God has not commanded us to go into "most of the world", but into "all the world". In Rev 7:9-10 we are told that the redeemed gathered before God's throne consist of "**every nation, tribe, people and language.**"

¹ SOURCE: Joshua Project

UNFINISHED WORK

- ❑ Despite Jesus' command to evangelize, 28% of all humans have never even heard of his name. ¹
- ❑ 39.5% of the world's individuals are members of ethnics with no viable church. ²
- ❑ So while we all look forward to the return of Jesus:

**WE HAVE
UNFINISHED
WORK!**



¹ SOURCE: World Christian Encyclopedia, David Barrett, George Kurian, Todd Johnson, 2001) ² David Barrett, Todd Johnson and Peter F. Crossing, "Status of Global Mission, 2005, in Context of 20th and 21st Centuries".

WHY?



Q: WHY IS THE WORK UNFINISHED?

1) RESOURCES

- Lack of resources
- **Uneven distribution of resources**

2) UNBELIEVERS

- Opposition from atheistic, Muslim and pagan governments.

3) CHRISTIANS

UNEVEN DISTRIBUTION OF RESOURCES

a) WORKERS

b) MEDIA

c) FINANCE



A MISSIONS PARABLE

- The parable of the ruined apples by James M. Weber, missionary to Japan.

Once upon a time there was an apple grower who had acres and acres of apple trees. In all, he had 10,000 acres of apple orchards. One day he went to the nearby town. There, he hired 1,000 apple pickers.

He told them: "Go to my orchards. Harvest the ripe apples, and build storage buildings for them so that they will not spoil. I need to be gone for a while, but I will provide all you will need to complete the task. When I return, I will reward you for your work."¹

¹ Original version appeared in Let's Quit Kidding Ourselves About Missions, Moody Press. © 1979 by The Moody Bible Institute. Edited and revised by Howard Culbertson.

A MISSIONS PARABLE

- ❑ "I'll set up a Society for the Picking of Apples. The Society - to which you will all belong - will be responsible for the entire operation. Naturally, in addition to those of you doing the actual harvesting, some will carry supplies, others will care for the physical needs of the group, and still others will have administrative responsibilities."



A MISSIONS PARABLE

- ❑ As he set up the Society structure, some people volunteered to be pickers and others to be packers. Others put their skills to work as truck drivers, cooks, accountants, storehouse builders, apple inspectors and even administrators. Every one of his workers could, of course, have picked apples. In the end, however, only 100 of the 1,000 employees wound up as full-time pickers.



A MISSIONS PARABLE

- ❑ The 100 pickers started harvesting immediately. 94 of them began picking around the homestead. The remaining 6 looked out toward the horizon. They decided to head out to the far-away orchards. Before long, the storehouses in the 800 acres immediately surrounding the homestead had been filled by the 94 pickers with beautiful, delicious apples.



A MISSIONS PARABLE

- ❑ The orchards on the 800 acres around the homestead had thousands of apple trees. But with almost all of the pickers concentrating on them, those trees were soon picked nearly bare. In fact, the 94 apple pickers working around the homestead began having difficulty finding trees which had not been picked.



A MISSIONS PARABLE

- ❑ As the apple picking slowed down around the homestead, Society members began channelling effort into building larger storehouses and developing better equipment for picking and packing. They even started some schools to train prospective apple pickers to replace those who one day would be too old to pick apples.



A MISSIONS PARABLE

- ❑ Sadly, those 94 pickers working around the homestead began fighting among themselves. Incredible as it may sound, some began stealing apples that had already been picked. Although there were enough trees on the 10,000 acres to keep every available worker busy, those working nearest the homestead failed to move into unharvested areas. They just kept working those 800 acres nearest the house. Some on the northern edge sent their trucks to get apples on the southern side. And those on the south side sent their trucks to gather on the east side.



A MISSIONS PARABLE

Even with all that activity, the harvest on the remaining 9,200 acres was left to just 6 pickers. Those 6 were, of course, far too few to gather all the ripe fruit in those thousands of acres. So, by the hundreds of thousands, apples rotted on the trees and fell to the ground.



A MISSIONS PARABLE

- ❑ One of the students at the apple-picking school showed a special talent for picking apples quickly and effectively. When he heard about the thousands of acres of untouched faraway orchards, he started talking about going there.



A MISSIONS PARABLE

- His friends discouraged him. They said: "Your talents and abilities make you very valuable around the homestead. You'd be wasting your talents out there. Your gifts can help us harvest apples from the trees on our central 800 acres more rapidly. That will give us more time to build bigger and better storehouses. Perhaps you could even help us devise better ways to use our big storehouses since we have wound up with more space than we need for the present crop of apples."



With so many workers and so few trees, the pickers and packers and truck drivers - and all the rest of the Society for the Picking of Apples living around the homestead - had time for more than just picking apples.

A MISSIONS PARABLE

- They built nice houses and raised their standard of living. Some became very conscious of clothing styles. Thus, when the 6 pickers from the far-off orchards returned to the homestead for a visit, it was apparent that they were not keeping up with the styles in vogue with the other apple pickers and packers.



A MISSIONS PARABLE

- ❑ To be sure, those on the homestead were always good to those 6 who worked in the far away orchards. When any of those 6 returned from the far away fields, they were given the red carpet treatment. Nonetheless, those 6 pickers were saddened that the Society of the Picking of Apples spent 96% of its budget for bigger and better apple-picking methods and equipment and personnel for the 800 acres around the homestead while it spent only 4% of its budget on all those distant orchards.



A MISSIONS PARABLE

- ❑ To be sure, those 6 pickers knew that an apple is an apple wherever it may be picked. They knew that the apples around the homestead were just as important as apples far away. Still, they could not erase from their minds the sight of thousands of trees which had never been touched by a picker.



A MISSIONS PARABLE

- They longed for more pickers to come help them. They longed for help from packers, truck drivers, supervisors, equipment-maintenance men, and ladder builders. They wondered if the professionals working back around the homestead could teach them better apple-picking methods so that, out where they worked, fewer apples would rot and fall to the ground.

Those 6 sometimes wondered to themselves whether or not the Society for the Picking of Apples was doing what the orchard owner had asked it to do.



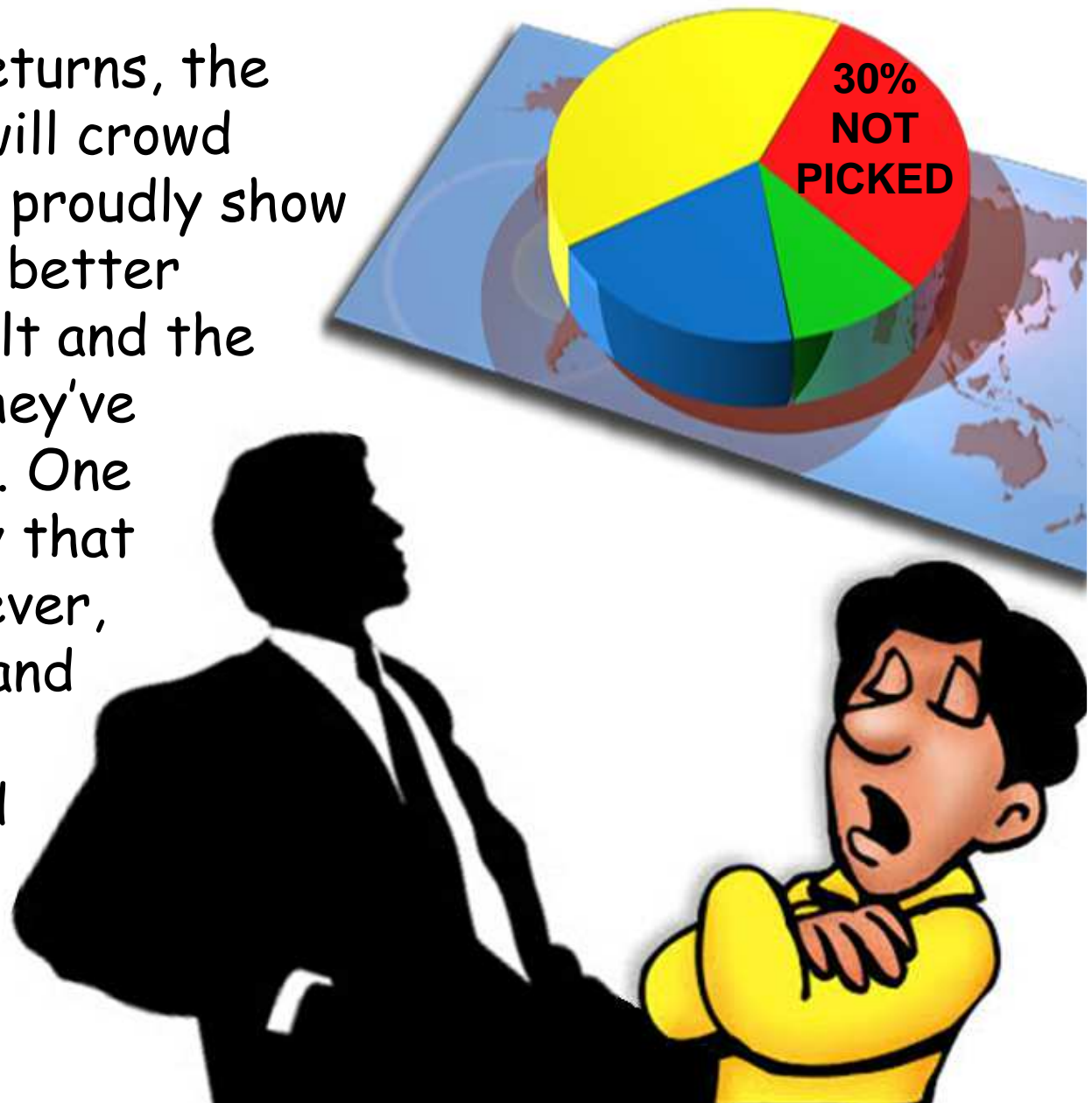
A MISSIONS PARABLE

- While one might question whether the Society was doing all the owner wanted done, the members did keep very busy. Several members were convinced that proper apple picking requires nothing less than the very best equipment. Thus, the Society assigned several members to develop bigger and better ladders as well as nicer boxes to store apples. The Society also prided itself at having raised the qualification level for full-time apple pickers.



A MISSIONS PARABLE

- When the owner returns, the Society members will crowd around him. They'll proudly show off the bigger and better ladders they've built and the nice apple boxes they've designed and made. One wonders how happy that owner will be, however, when he looks out and sees the acres and acres of untouched trees with their unpicked apples.



A) IMBALANCE IN WORKERS



EVANGELISTIC ACTIVITY

There is enough evangelistic activity
to reach the whole world

- ❑ Enough activity for every one in the world to hear a 1-hour presentation of the Gospel every other day all year long. ¹
 - Over 1,43 billion hours of evangelism generated by Christians every year: personal witness, radio, TV, Internet, literature, etc. ¹
- ❑ But this evangelistic activity is **unevenly targeted**:
 - 91% of all Christian outreach/evangelism does not target non-Christians, but targets other Christians. ²

¹ Justin Long, www.Momentum-Mag.org, Aug. 2007 (SOURCE: World Christian Encyclopedia)

² World Evangelization Research Centre

Q: Which countries received the most missionaries in 2010?

MISSIONARIES RECEIVED (2010)

No	Country	Total	No	Country	Total
1	USA	32,400	6	France	10,000
2	Brazil	20,000	7	UK	10,000
3	Russia	20,000	8	Argentina	10,000
4	DRC	15,000	9	Chile	8,500
5	South Africa	12,000	10	India	8,500

- A: The US with 32,400 sent from other nations, followed by Brazil.¹ Yet the countries with the largest Christian populations in the world are the US followed by Brazil.²

¹ Todd M. Johnson and Kenneth R. Ross (Atlas of Global Christianity - 2009). The top 9 receiving countries were home to only 3.5% of the world's non-Christians but received more than 34% of all international missionaries! All 9 have Christian majorities, and they were home to over 34% of the world's Christians in 2010. They also sent almost 53% of international missionaries.

² http://en.wikipedia.org/wiki/Christianity_by_country

IMBALANCE IN WORKERS

- ❑ 40% of the church's entire global foreign mission resources are being deployed to just 10 oversaturated countries already possessing strong citizen-run home ministries.¹
- ❑ Of the more than 70,000 North American missionaries, only 5,000 are working among the totally unreached people.²
- ❑ There are 430,000 missionaries from all branches of Christendom. Only between 2 and 3% of these missionaries work among unreached peoples.³
- ❑ 818 unevangelized ethnolinguistic peoples have never been targeted by any Christian agency ever.¹

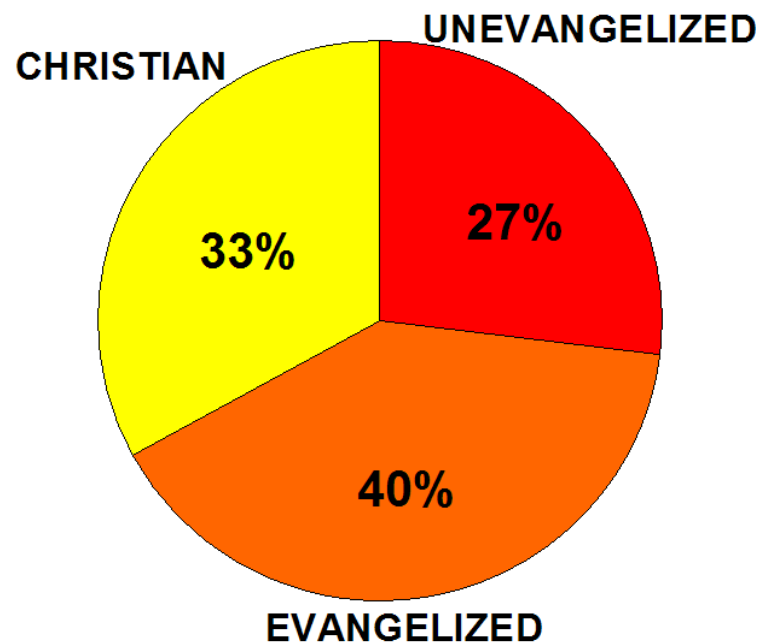
¹ World Evangelization Research Centre

² Yohannan, Revolution in World Missions, 154 ³ The Traveling Team

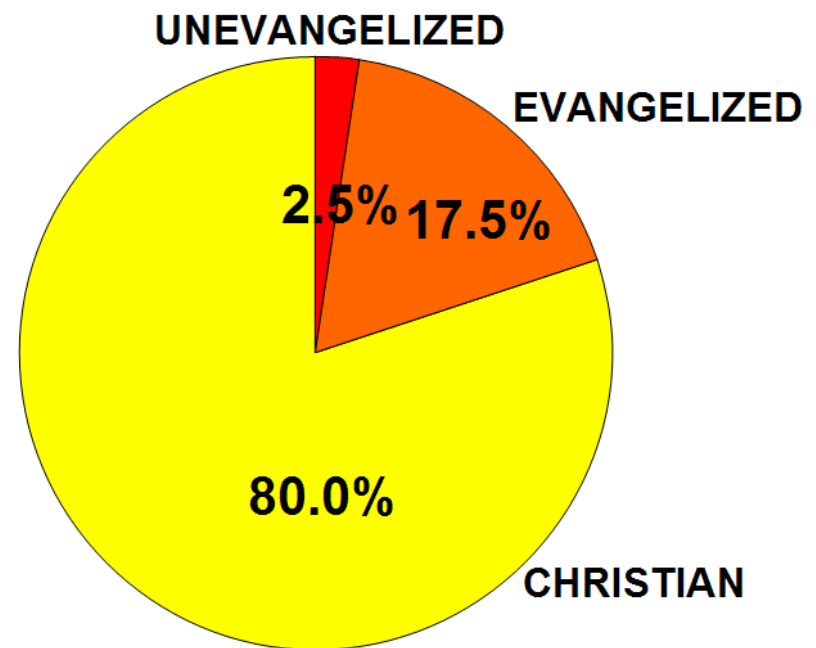
95% of Christian workers focus on their own people!

- ❑ Of the 5% who become missionaries, 80% focus on people groups which are already majority Christian and 17.5% on those who already have exposure to the gospel. Only 2.5% of missionaries are focused on the 27% of the world who are unreached.

WORLD POPULATION



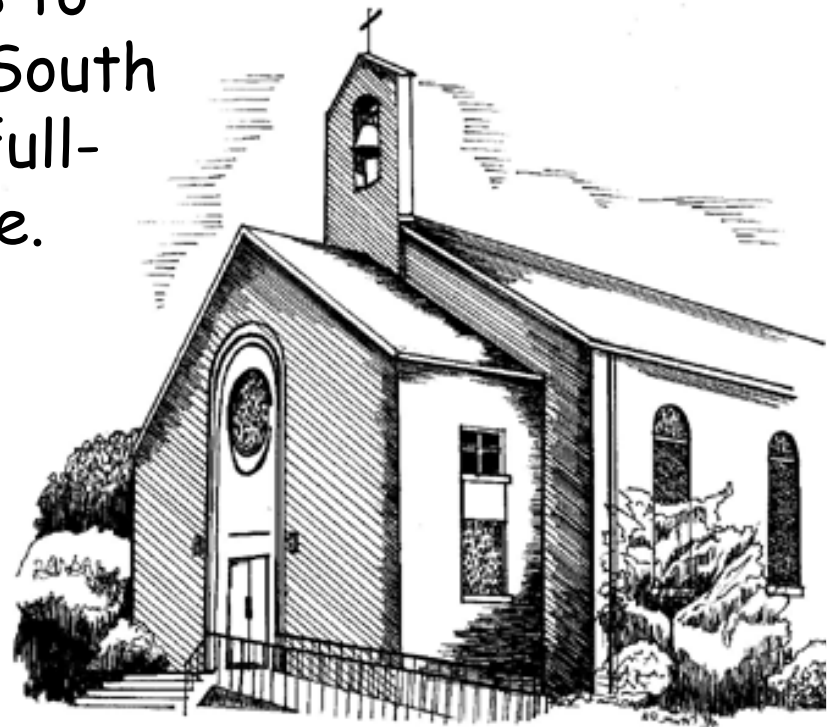
FOREIGN MISSIONARIES



SOURCE: Operation World, State of the Gospel, YLG 2006, Malaysia

IMBALANCE IN WORKERS

- ❑ People ask: "Why should I be concerned about other countries when there is so much evangelism still to be done here at home?" Well consider this:
 - In Islamic North Africa, there is only **one Christian pastor or missionary for every 2 million people.**
- ❑ If the ratio of Christian workers to total population were applied to South Africa, we would have about 26 full-time Christian workers living here. And there would be only 2 small churches in the entire country.
 - In reality, there are an estimated 7,000 churches in South Africa.



CONTACT WITH CHRISTIANS

LEAST PERSONAL CONTACT WITH A CHRISTIAN, BY COUNTRY (2010)

No	Country	%	No	Country	%
1	Afghanistan	2.9	6	Western Sahara	6.6
2	Mayotte	5.7	7	Somalia	6.7
3	Mauritania	5.9	8	Turkey	7.2
4	North Korea	6.1	9	Yemen	7.3
5	Algeria	6.1	10	Iran	7.3

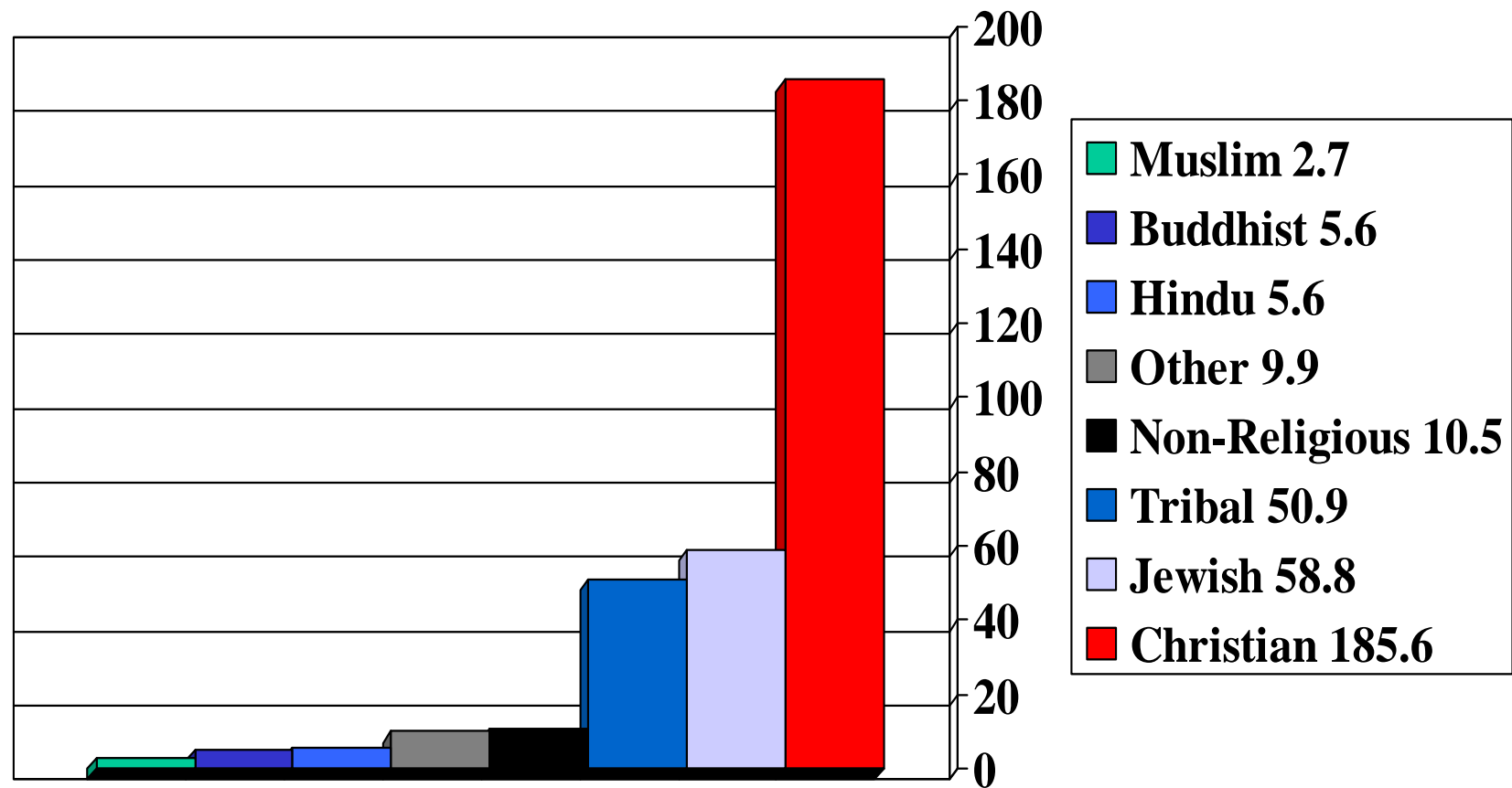
SOURCE: Centre for the Study of Global Christianity, Christianity in its Global Context, June 2013

IMBALANCE IN WORKERS

- ❑ Of the 140,000 Protestant missionaries:
 - 74% work among nominal Christians
 - 8% work among tribal peoples
 - 6% work among Muslims
 - 4% work among Non-religious/atheists
 - 3% work among Buddhists
 - 2% work among Hindus
 - 1% work among Jews. ¹
- ❑ Fewer than 1 in 500 (0.2%) of Christian foreign missionaries work in slums. ²

¹ SOURCE: Stan Park, Ethne '06 ² Todd M. Johnson and Kenneth R. Ross, eds. Atlas of Global Christianity (Edinburgh: Edinburgh University Press, 2009)

CROSS-CULTURAL MISSIONARIES PER MILLION IN MAJOR BLOCS

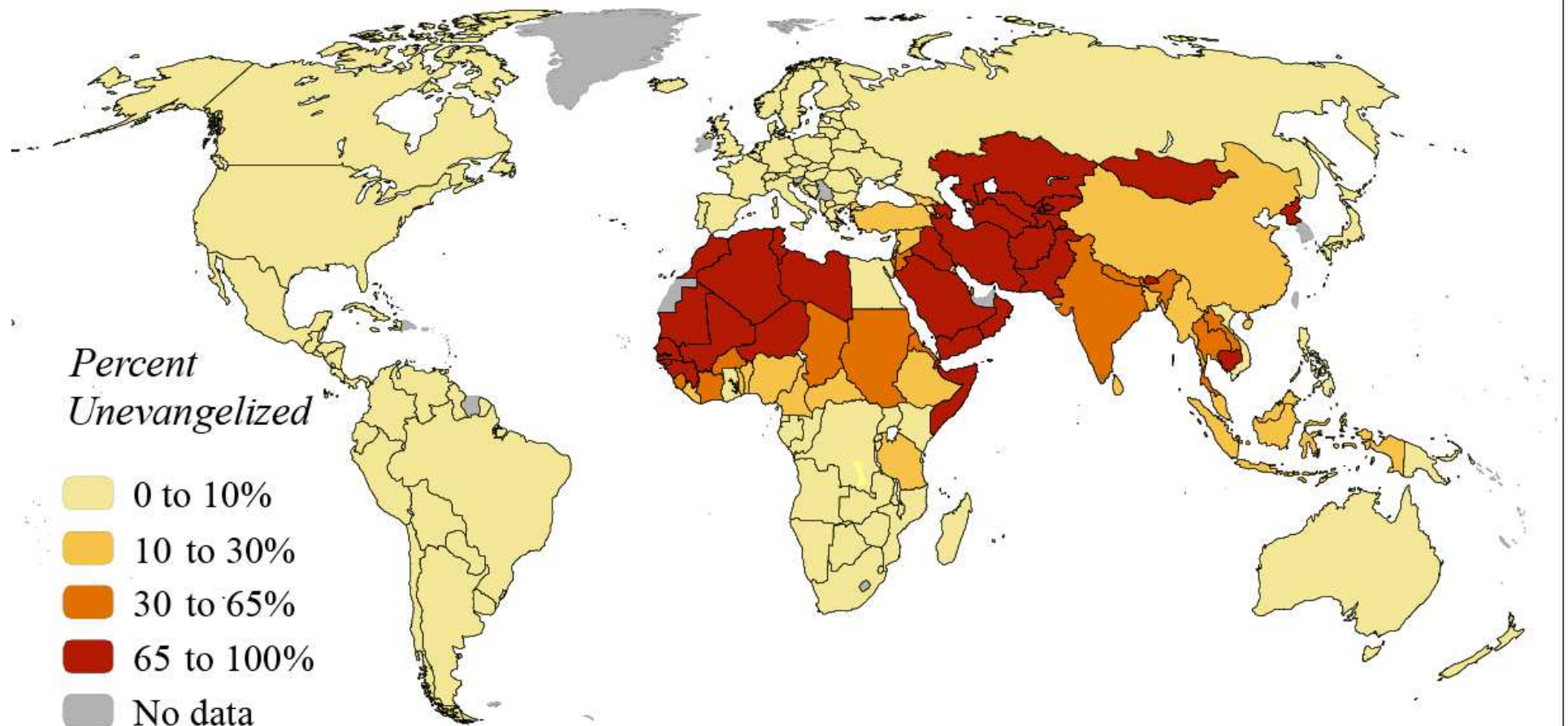


SOURCE: Todd M. Johnson & Mission Frontiers Magazine, June 2000

IMBALANCE IN WORKERS

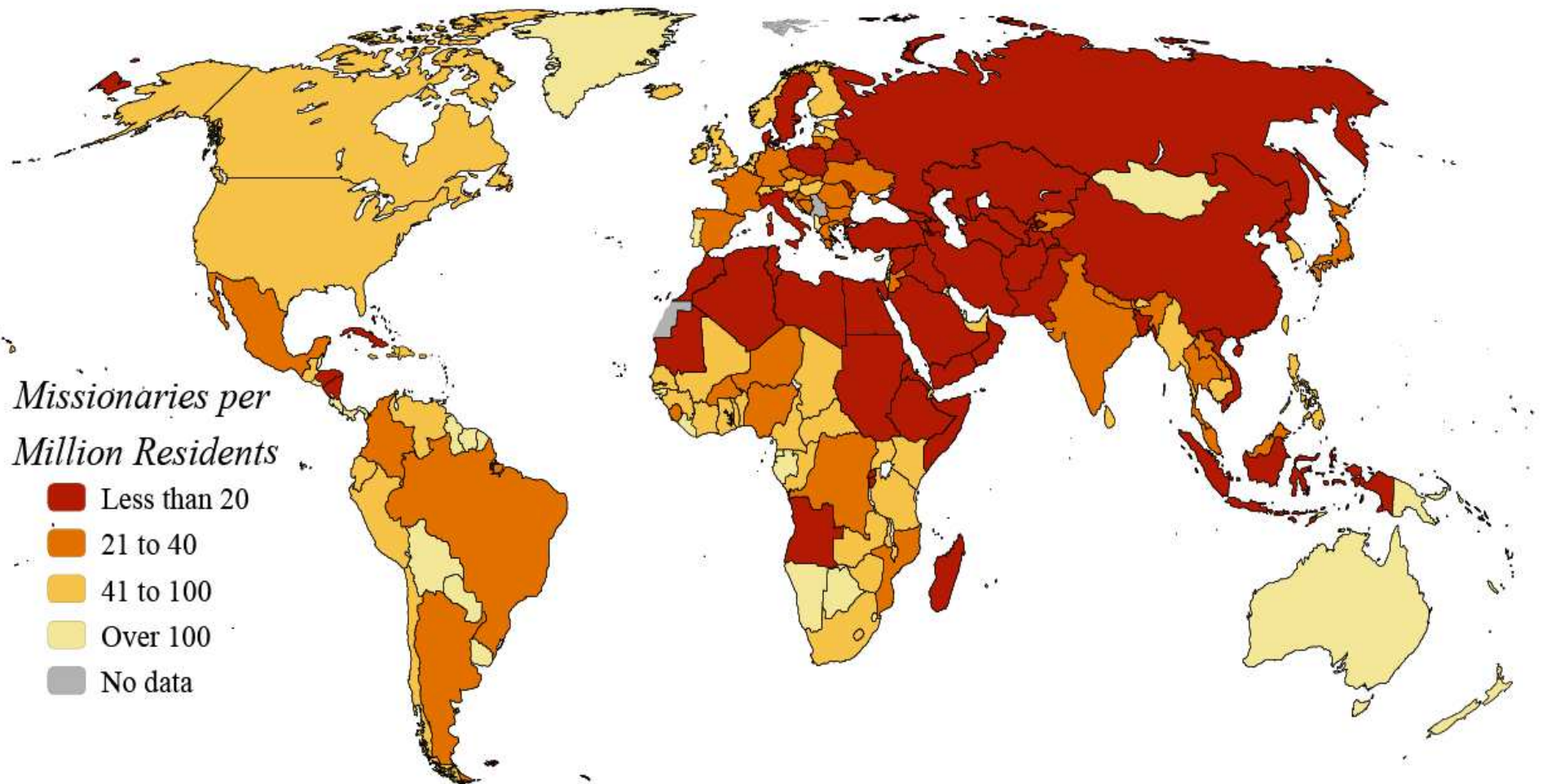
- ❑ "If 10 men are carrying a log - 9 of them on the little end and one at the heavy end - and you want to help, which end will you lift on?" (William Borden, as he reflected on the numbers of Christian workers in the US as compared to those among unreached peoples in China.)
- ❑ "Believers who have the gospel keep mumbling it over and over to themselves. Meanwhile, millions who have never heard it once fall into the flames of eternal hell without ever hearing the salvation story." (K.P. Yohannan, founder of Gospel for Asia Bible Society)

% UNEVANGELIZED PER COUNTRY



SOURCE: Operation World, State of the Gospel, YLG 2006, Malaysia

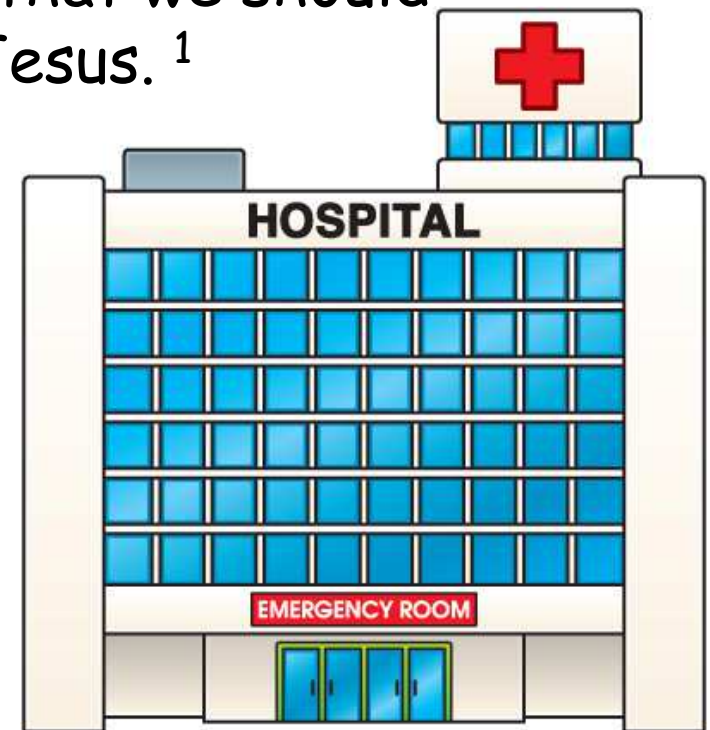
MISSIONARY PRESENCE



Ibid

PRIORITIZING

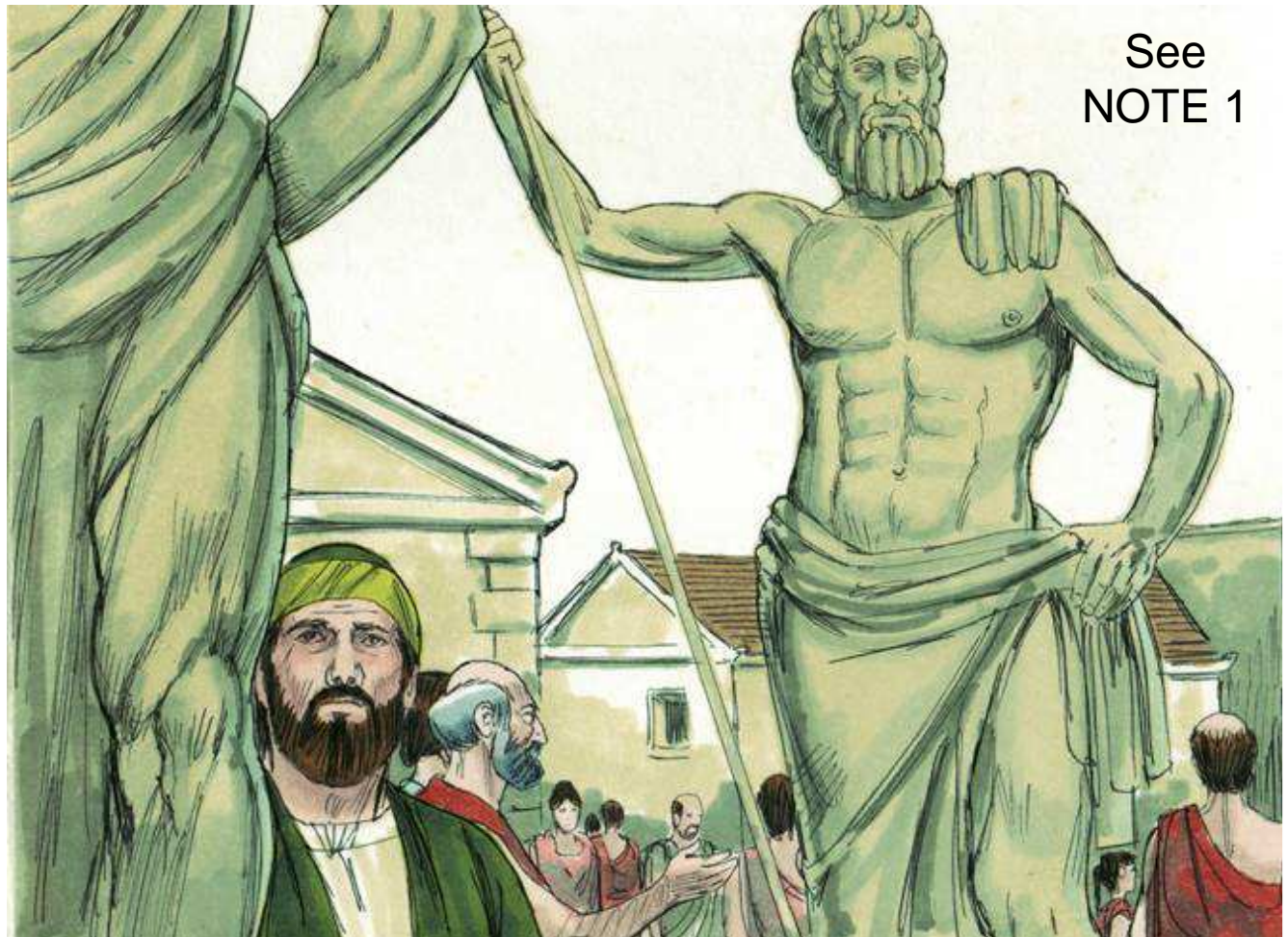
- In areas where there are no hospitals or schools, most people would agree that it should be a priority to provide medical help or education to the people who live there. In a similar way, where very few people have heard the gospel, most Christians would agree that we should prioritize bringing the truth about Jesus.¹



¹ <http://www.lausanneworldpulse.com/perspectives.php/1242/01-2010?pg=all>

PRIORITIZING

- Paul the apostle and most notable of the earliest Christian missionaries stated the following about his missionary vision, "It has always been my ambition to **preach the gospel where Christ was not known**, so that I would not be building on someone else's foundation."
(Rom 15:20-21)



See
NOTE 1

PRIORITIZING

- ❑ In July of 1974, more than 2,300 evangelical leaders from 150 countries agreed upon the Lausanne Covenant to be more intentional about world evangelization.
- ❑ The following paragraph is quoted from the Lausanne Covenant of 1974 and would be an excellent centrepiece or core value of any church missions program or personal missions involvement.
- ❑ "More than 2,700 million people, which is more than two-thirds of all humanity, have yet to be evangelised. We are ashamed that so many have been neglected; it is a standing rebuke to us and to the whole Church. There is now, however, in many parts of the world an unprecedented receptivity to the Lord Jesus Christ." ¹

¹ <http://www.lausanne.org/lausanne-1974/lausanne-covenant.html>

RESOURCE REALLOCATION

- "We are convinced that this is the time for churches and para-church agencies to pray earnestly for the salvation of the unreached and to launch new efforts to achieve world evangelization. **A reduction of foreign missionaries and money in an evangelised country may sometimes be necessary to facilitate the national church's growth in self-reliance and to release resources for unevangelised areas.** Missionaries should flow ever more freely from and to all six continents in a spirit of humble service." ¹

¹ Ibid



B) IMBALANCE IN MEDIA



Heb 4:12 For the word of God is alive and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart.

THE BIBLE

- ❑ God's written Word (the Bible) is powerful to change lives:
 - Rom 10:17 Consequently, faith comes from hearing the message, and the message is heard through the word of Christ.
 - Ps 107:20 He sent His word and healed them, And delivered them from their destructions. (NASB)
 - Isa 55:10-11 As the rain and the snow come down from heaven, and do not return to it without watering the earth and making it bud and flourish, so that it yields seed for the sower and bread for the eater, so is my word that goes out from my mouth: It will not return to me empty, but will accomplish what I desire and achieve the purpose for which I sent it.

THE BIBLE

- ❑ But even the Word of God has no power if the person hearing or reading it does not understand the language:
 - 1 Cor 14:9-11 It's the same for you. If you speak to people in words they don't understand, how will they know what you are saying? You might as well be talking into empty space. There are many different languages in the world, and every language has meaning. But if I don't understand a language, I will be a foreigner to someone who speaks it, and the one who speaks it will be a foreigner to me. (NLT)
- ❑ It is more effective to communicate in a language that is understood by the hearer:
 - 1 Cor 14:19 But in a church meeting I would rather speak five understandable words to help others than ten thousand words in an unknown language. (NLT)

BIBLE TRANSLATION

- ❑ Worldwide Status of Bible Translation (2014)
 - **Almost 7,000:** languages are known to be in use today.
 - **More than 500:** language groups have access to the entire Bible in the language they understand best.
 - **Nearly 1,300:** the number of language groups that have access to the New Testament in their heart language, representing 598 million people.
 - **1,010:** number of languages that have some portions of Scripture available in their language (one or more books) ¹

¹ <http://www.wycliffe.org/About/Statistics.aspx>

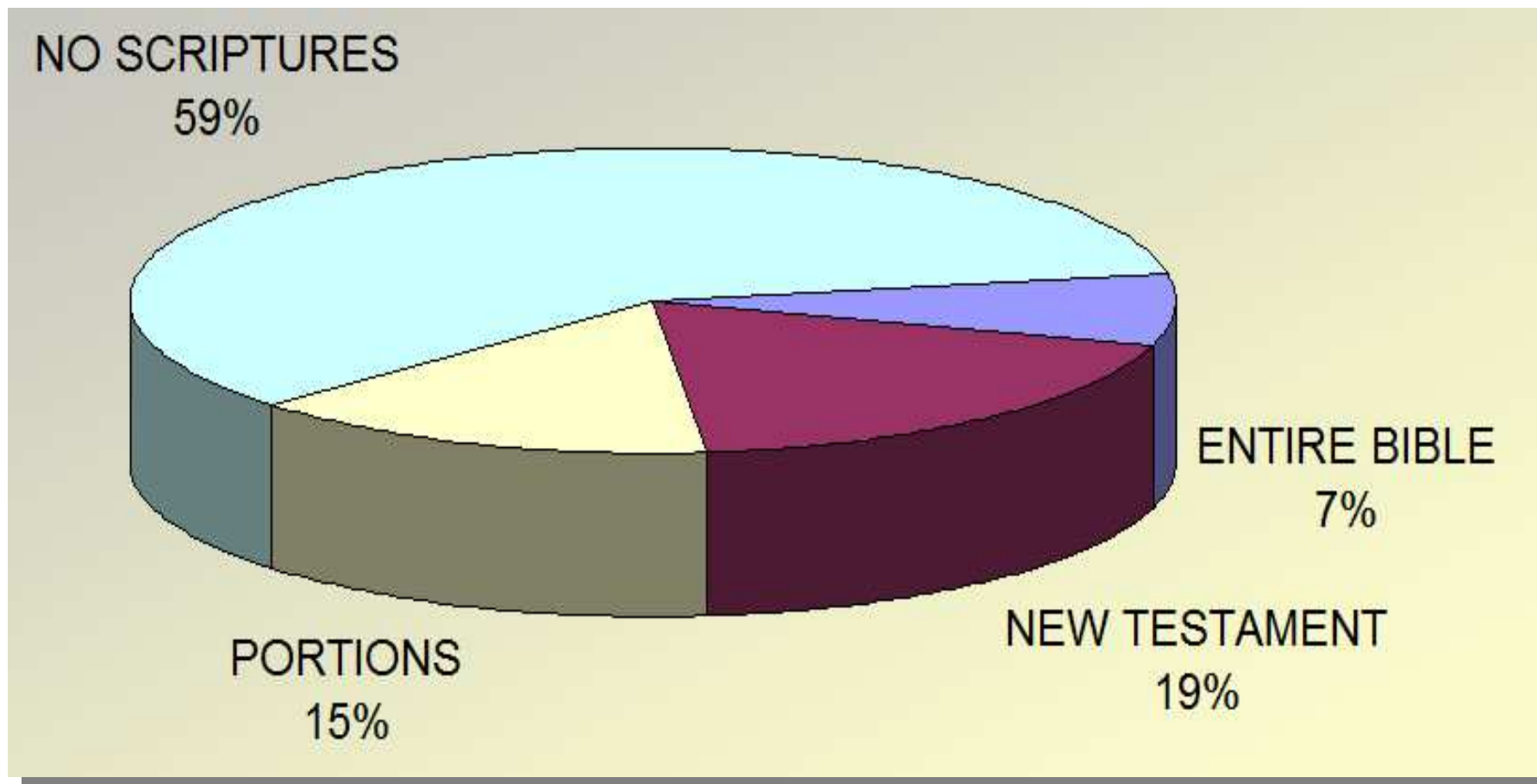
AREAS OF GREATEST NEED

- ❑ Many of the language communities who do not have even one verse of the Bible in their own language have oral cultures and many have no writing system for their language.
- ❑ Today, **almost 2,000** language groups do not have a single verse of Scripture available in their languages. Around 80% of them are located in 3 areas of the world:
 1. Indonesia & the Pacific islands: 700+
 2. Central Africa & Nigeria: 500+
 3. Mainland & Southeast Asia: 500+ ¹

¹ <http://www.wycliffe.net/aboutus/whyweexist/tabid/126/language/en-US/Default.aspx>

UNFINISHED WORK

- ❑ **180 million:** number of people who speak the languages where translation projects have not yet begun.¹



¹ <http://www.wycliffe.org/About/Statistics.aspx>

TRANSLATION PROGRESS

Century	Scripture
1st	6
2nd	7
3rd	10
4th	11
5th	13

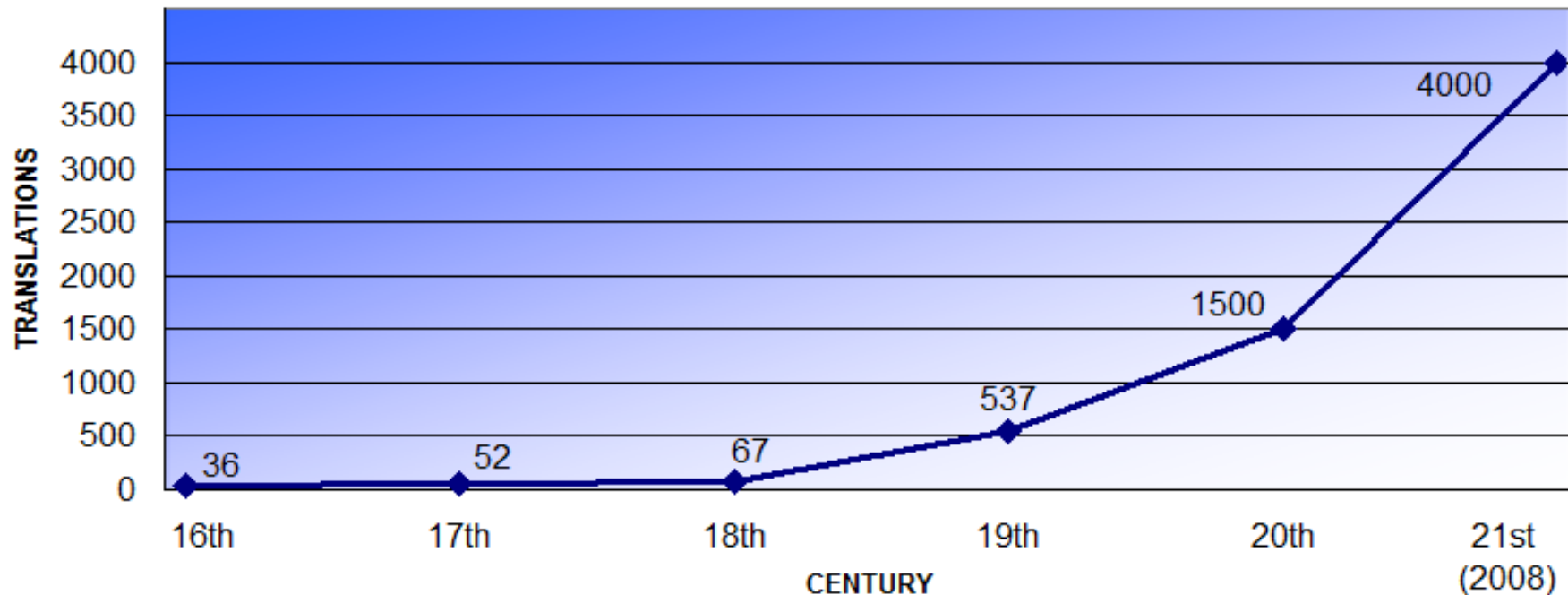
Century	Scripture
6th	14
7th	14
8th	15
9th	16
10th	17

Century	Scripture
11th	19
12th	22
13th	26
14th	30
15th	34

Century	Scripture
16th	36
17th	52
18th	67
19th	537
20th	1500
2008	4000

- Now although 59% of languages do not have Scriptures, the 180 million people represented constitute only 2.6% of the world population. This is because the larger language groups were targeted first, which in itself is a logical strategy - getting the maximum return for effort.
- But is God unconcerned about the remaining 2.6%? Remember Jesus told a parable in Luke 15 about the shepherd (himself) who was concerned about only one sheep in a hundred (only 1%) being lost.

TRANSLATION PROGRESS



- ❑ As seen in the graph above the translation progress of the Bible rose exponentially from the 18th century onwards.
- ❑ God, in his providence, has allowed new technology (the computer and internet) which have greatly enhanced translation efforts even more - so that it is feasible to close the 2.6% gap in our lifetime.

TRANSLATION IMBALANCE

- ❑ More than 90% of all Christian material is in English, but only 20% of the world speaks English.¹
- ❑ There is also an imbalance in Bible translation effort.
 - Over the centuries around 450 different versions of the Bible in English have been produced, most of them in the 20th century. Presently, there are more than 25 English translations available. In sharp contrast in 2014 there are 180 million people worldwide without the Bible in their mother tongue.
- ❑ It is a pity that more effort isn't applied into closing this gap, than is given to translating even more English versions. We already have a wide array to choose from.

¹ 450 million as 1st language 950 million as 2nd language.

THE GOOD NEWS

□ GOOD NEWS:

- Wycliffe Bible Translators has adopted Vision 2025 - an initiative to see a Bible translation program in progress in every language still needing one by 2025. ¹
- **Over 2,200:** the number of languages in which active translation and linguistic development work is currently in progress. ²

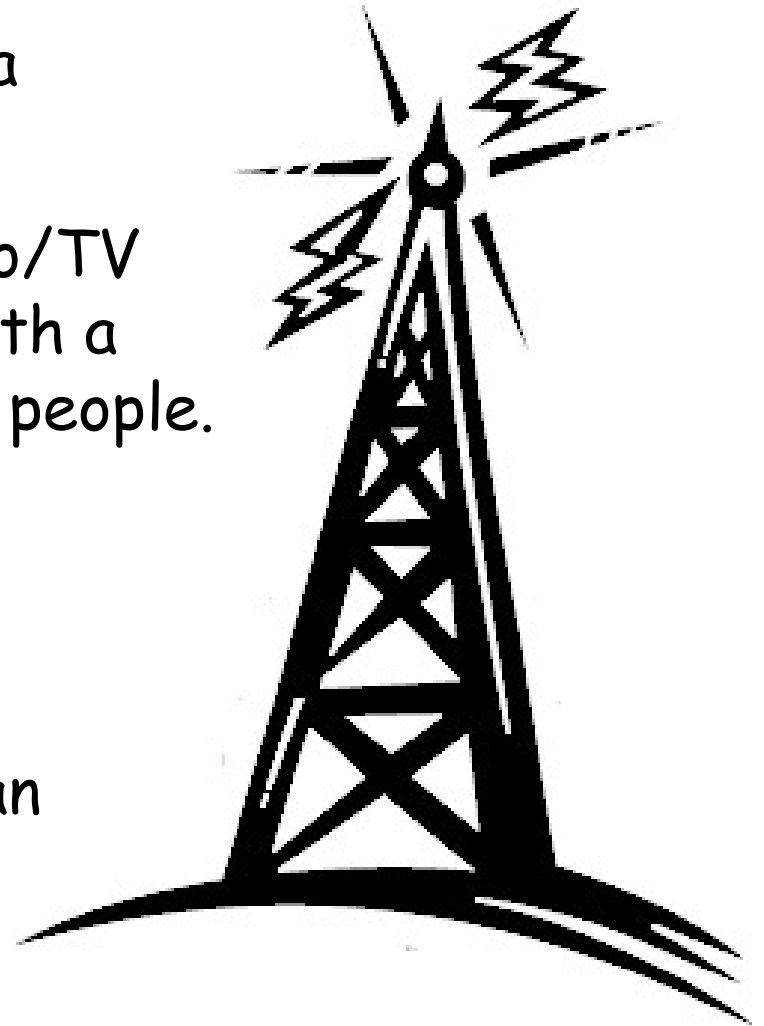


¹ <http://www.wycliffenextgen.com/page/about-us-what-is-wycliffe>

² <https://www.wycliffe.org/about/why>

RADIO/TV

- ❑ With radio and TV, again there is a concentration in the West:
 - There are 4,000 Christian radio/TV stations using 300 languages with a regular audience of 600 million people.
 - But 98% of the audience are already Christians.
 - 1,800 (45%) of those stations broadcast in English to Christian audiences.¹



¹ David B. Barrett and Todd M. Johnson, World Christian Trends AD 30-AD 2000: Interpreting the Annual Christian Megacensus (Pasadena, Calif.: William Carey Library, 2001)

c) IMBALANCE IN FINANCES



IMBALANCE IN FINANCES

- ❑ Christians make up 33% of the world's population, but receive 53% of the world's annual income and spend 98% of it on themselves. ¹
- ❑ The average Christian gives 1.8% of their income to Christian causes. 5% of Christian giving goes to missions. Of mission funds - between 0.1% and 1.66% is focused on unreached. ²

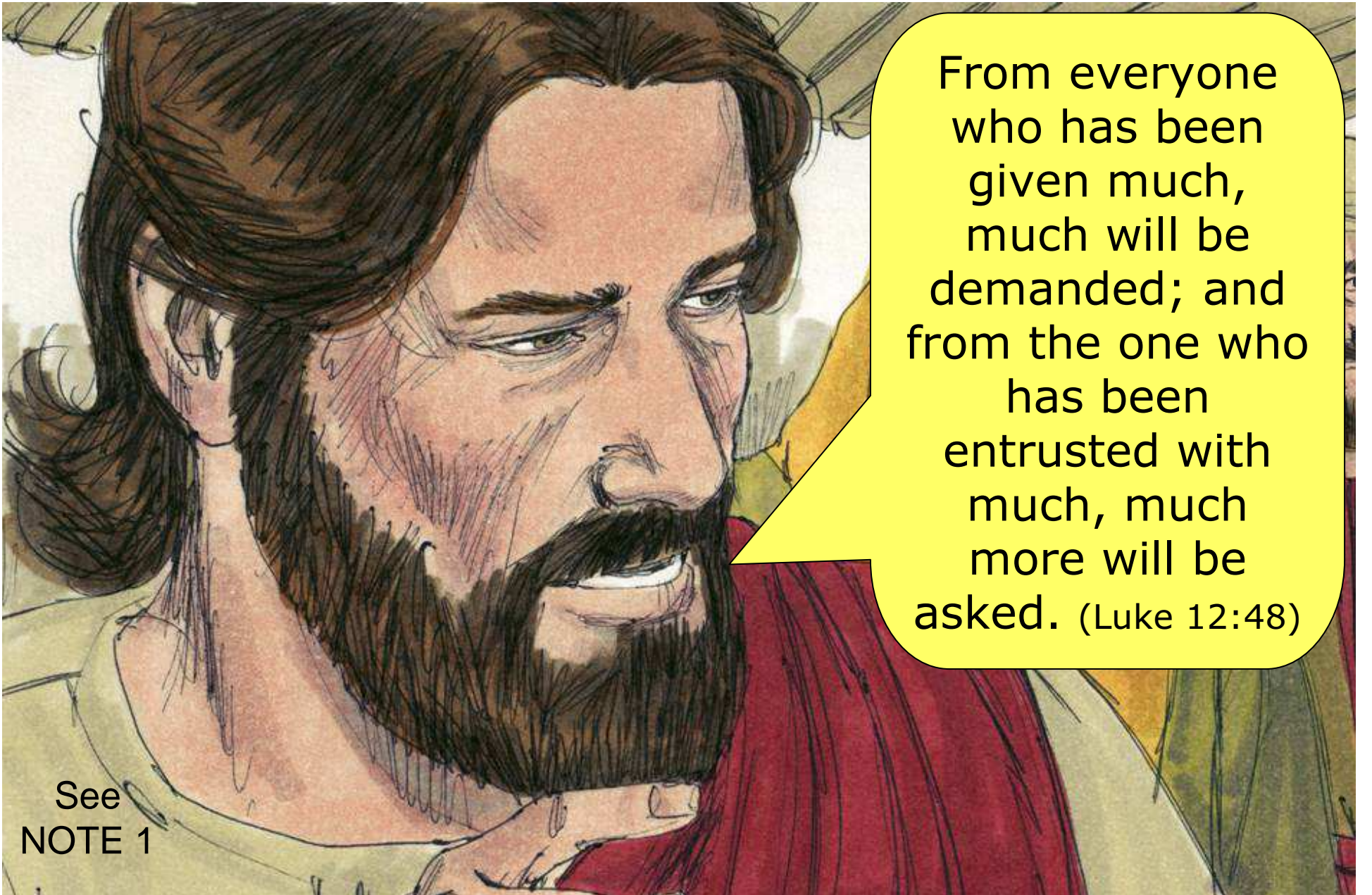
60% of all Christians live in the global South, but they hold only 17% of all Christian financial resources.



¹ Barrett and Johnson 2001, 656

² Stan Park, Ethne '06

³ Todd M. Johnson and Kenneth R. Ross, eds. Atlas of Global Christianity (Edinburgh: Edinburgh University Press, 2009)



From everyone
who has been
given much,
much will be
demanded; and
from the one who
has been
entrusted with
much, much
more will be
asked. (Luke 12:48)

See
NOTE 1

- ❑ How much has God entrusted you with and how much are you using for God's purposes in evangelising the lost?

IMBALANCE IN FINANCES

- ❑ Christians' annual income is \$12.3 trillion. \$213 billion is given to Christian causes. \$11.4 billion is given to foreign missions, 87% of which goes to work being done among the already Christian, 12% goes to work among the evangelized non-Christians, 1% among the unevangelized. ¹
- ❑ Only 0.1% of all Christian giving is directed toward mission efforts in the 38 most unevangelized countries in the world. ²
- ❑ American Christians spend 95% of offerings on home-based ministry, 4.5% on cross-cultural efforts in already reached people groups, and 0.5% to reach the unreached. ¹

¹ The Travelling Team

² Barrett and Johnson 2001

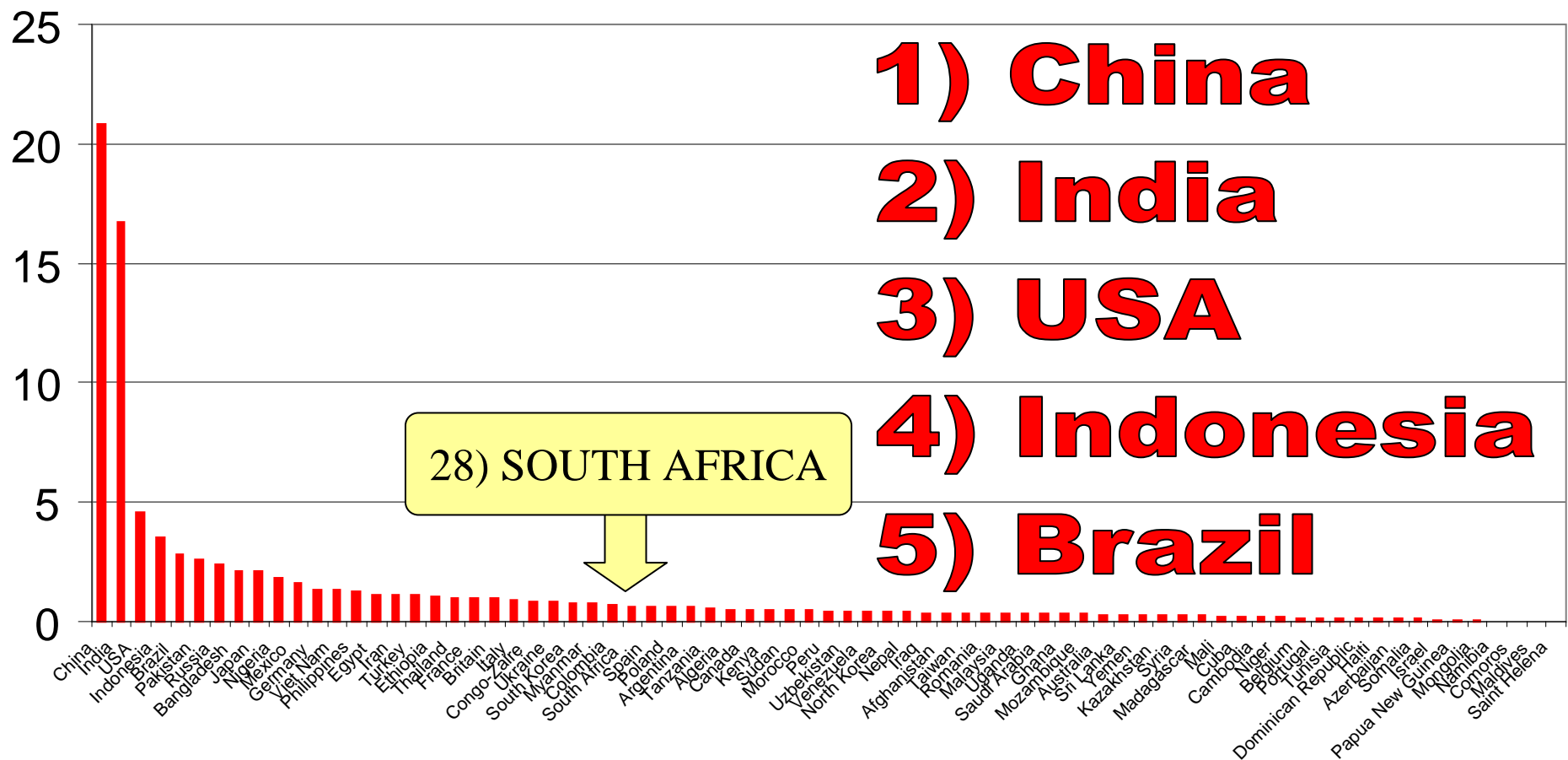
The 10 countries with the largest total population (Wikipedia):

No	Country	Population	% of world population
1	China	1,345,290,0	19.4%
2	India	1,210,193,422	17%
3	USA	311,813,000	4.5%
4	Indonesia	238,400,000	3.38%
5	Brazil	194,983,000	2.81%
6	Pakistan	176,709,00	2.55%
7	Bangladesh	164,425,000	2.37%
8	Nigeria	158,259,000	2.28%
9	Russia	141,927,297	2.05%
10	Japan	127,380,000	1.84%

Approximately 4.03 billion people live in these ten countries, representing 58.7% of the world's population as of Nov 2010

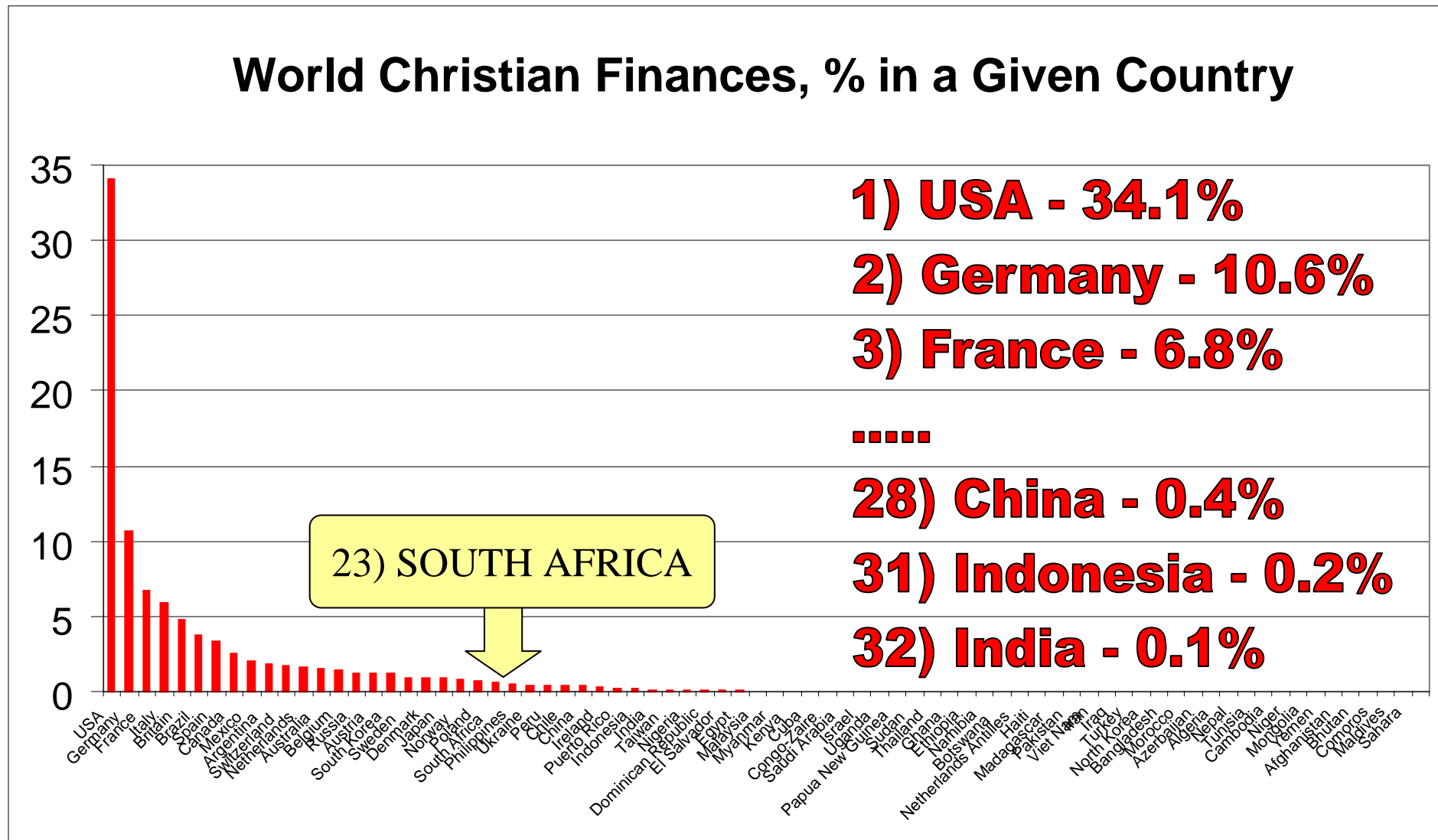
If resources were distributed equally,
they would be distributed according to:

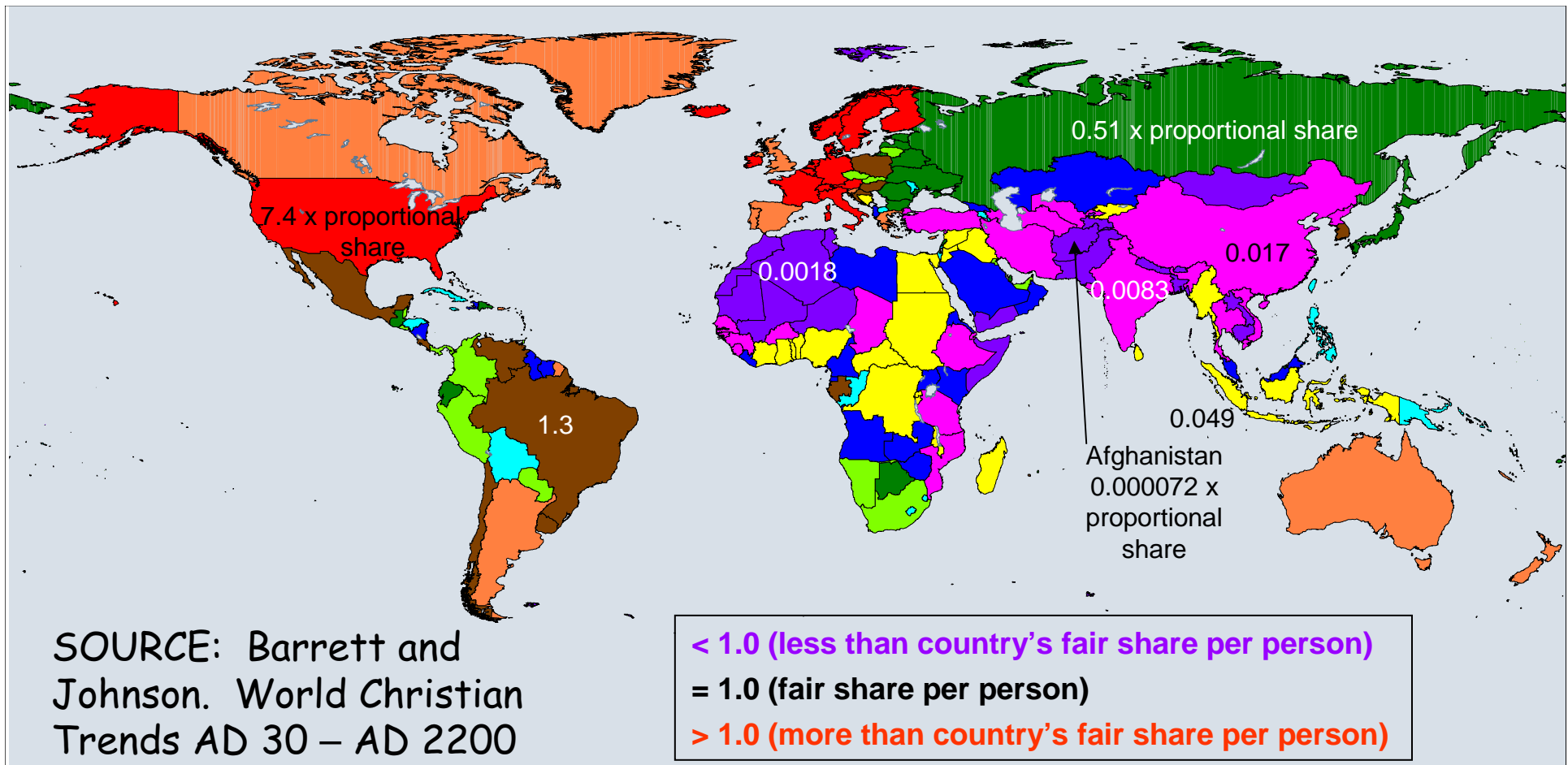
World Population, % in a Given Country



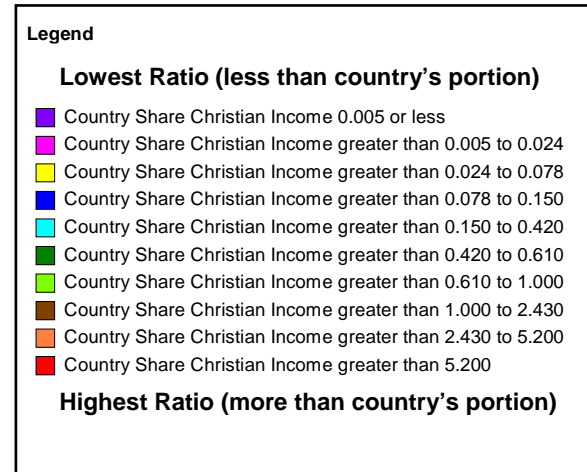
SOURCE: Barrett, David, and Todd Johnson. World Christian Trends AD 30 – AD 2200. Pasadena, CA: William Carey Library, 2001. (WCT)

Actually Western countries have the most Christian resources and pastors - while most other countries have little or nothing.





RATIOS OF COUNTRIES' PORTIONS OF THE WORLD'S CHRISTIAN (PERSONAL OR CHURCH) INCOME ON A PER PERSON BASIS



MISSIONS TO MUSLIMS

- ❑ More than 1.5 billion people in this world are Muslim.
 - 1900: about 1 person out of 8 was a Muslim.
 - 1945: it was 1 in 7
 - 1985: it was 1 in 6
 - 2006: it was 1 in 5
 - 2030: with normal population growth, it will be 1 in 4



MISSIONS TO MUSLIMS

- ❑ And how have Christians prioritized these 1.5 billion people - 21% of the world's population:
 - Less than 2% of all missions giving is directed toward the Muslim world. ¹
 - There are only 3 Christian missionaries for every million Muslims.
 - As many as 86% of all Muslims, Hindus and Buddhists do not personally know a Christian. ²
- ❑ Yet despite these imbalances, more Muslims have come to Jesus in the past 25 years than in all previous history combined. ³

¹ http://www.goforchrist.org/history_of_missions

² <http://www.lausanneworldpulse.com/research.php/856>

³ <https://leejagers.wordpress.com/category/missions/>

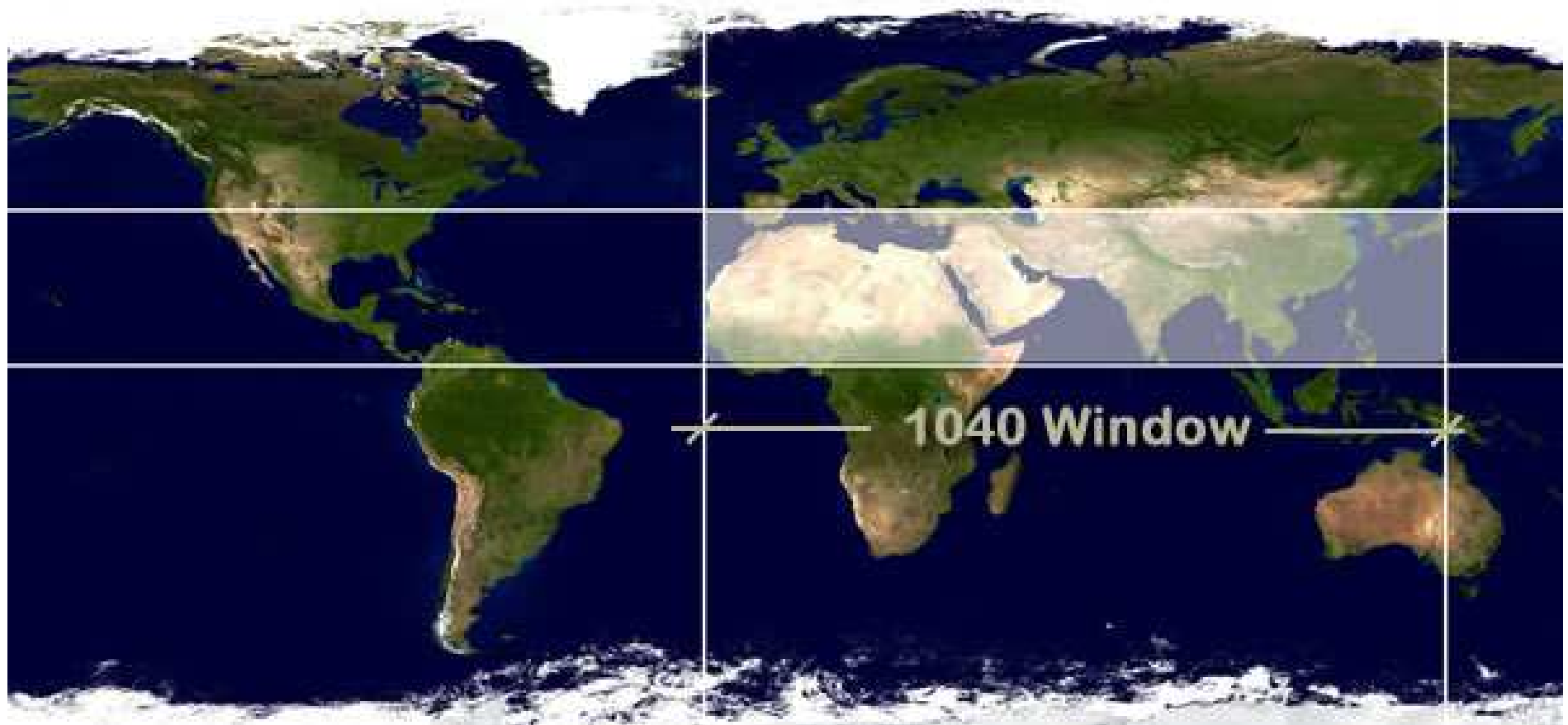
TALKING VERSUS DOING

- ❑ It is estimated that Christians worldwide spend around \$8 billion dollars per year going to the more than 500 conferences to TALK about missions. That's more than TWICE the total spent DOING missions. ¹

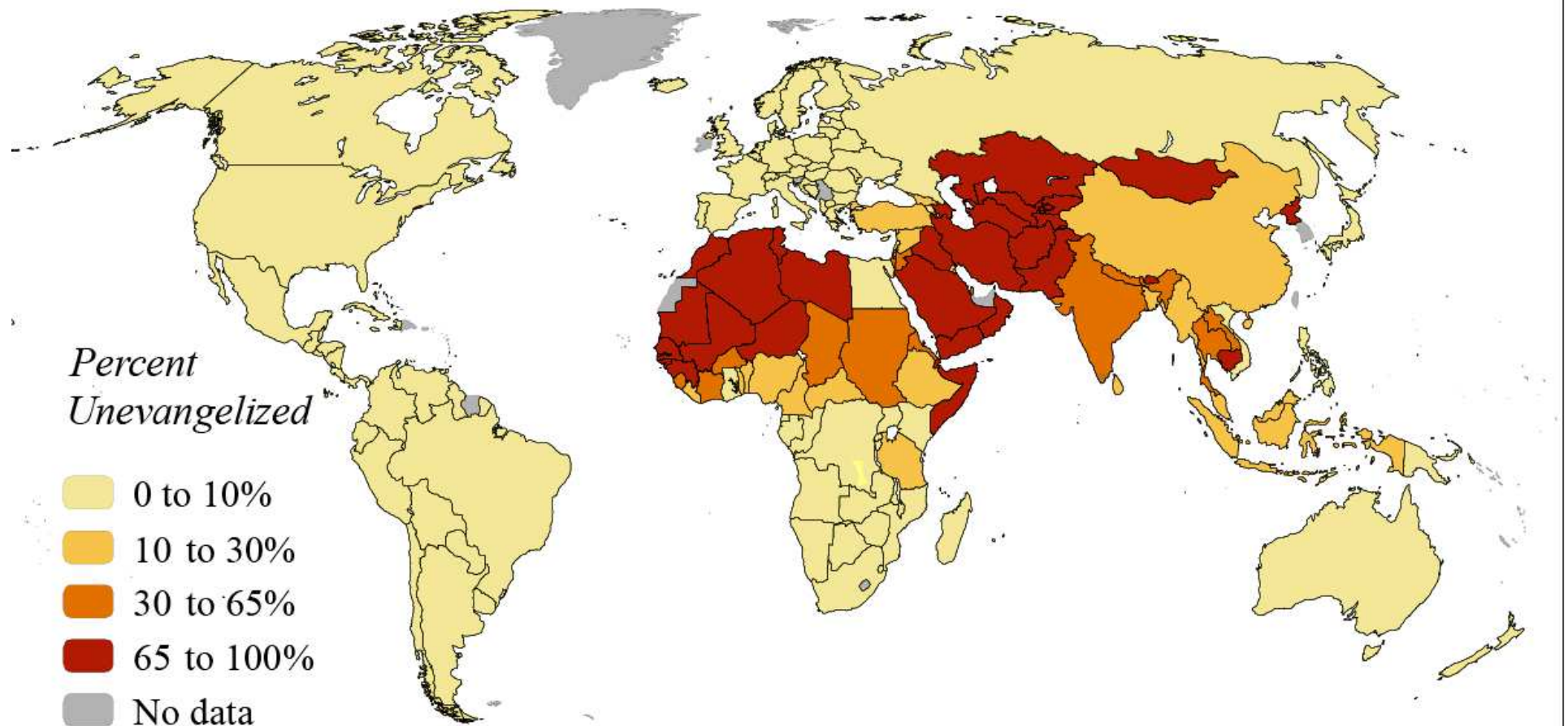


¹ <http://www.hitland.net/resources/articles/article-unarguable-facts.html>

WHERE IS THE GREATEST NEED?



PERCENT UNEVANGELIZED PER COUNTRY

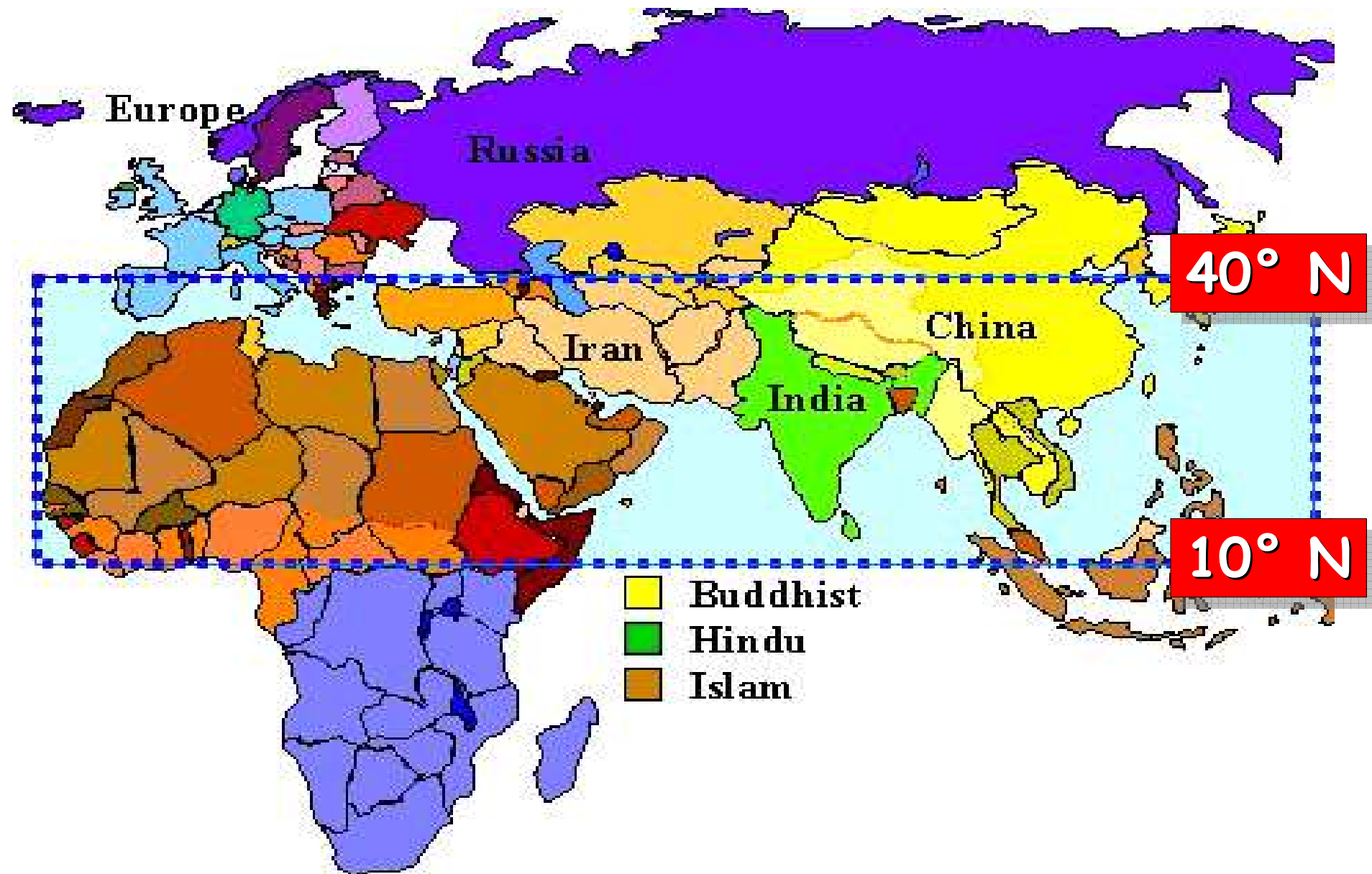


Ibid

THE 10/40 WINDOW

- ❑ As Jesus commanded us to make disciples of all nations, the logical thing to do is to identify those nations or people groups that have not yet been discipled. As "Great Commission Christians" we need to know where these people are located, so that our efforts in completing the mission will **not just be busy but effective**.
- ❑ Most of these unreached people live in an area of the world nicknamed the "10/40 window."
 - This is the rectangular area of North Africa, the Middle East and Asia between 10°N and 40°N latitude.
 - The 10/40 Window **includes the majority of the world's Muslims, Hindus and Buddhists**. It holds an estimated 4.08 billion individuals in approximately 7,027 distinct people groups.

THE 10/40 WINDOW



THE 10/40 WINDOW

- ❑ Of the unreached people groups 5,840 are in 10/40 Window countries. That means **84% of all unreached people groups are in the 10/40 Window.**¹
- ❑ Of the 6,982 Unreached people groups, about 3,245 (46%) are small groups under 10,000 in population (or population unknown) and all these groups total less than 8,000,000 individuals. Of the remaining 3,737 unreached groups, about 1,469 are under 50,000 in population.
- ❑ That leaves **2,268 Unreached groups 50,000 and over in population.** A vibrant church in a large group may take the gospel to a number of smaller satellite people groups that have ethnic similarities.¹

¹ SOURCE: <http://legacy.joshuaproject.net/great-commission-statistics.php>

Unevangelized Population (in millions)

1	India	344,000,000
2	China	262,000,000
3	Pakistan	144,000,000
4	Indonesia	68,600,000
5	Iran	48,700,000
6	Thailand	34,100,000
7	Algeria	32,900,000
8	Morocco	30,900,000
9	Bangladesh	30,000,000
10	Afghanistan	26,000,000



Majority of the Unevangelized World

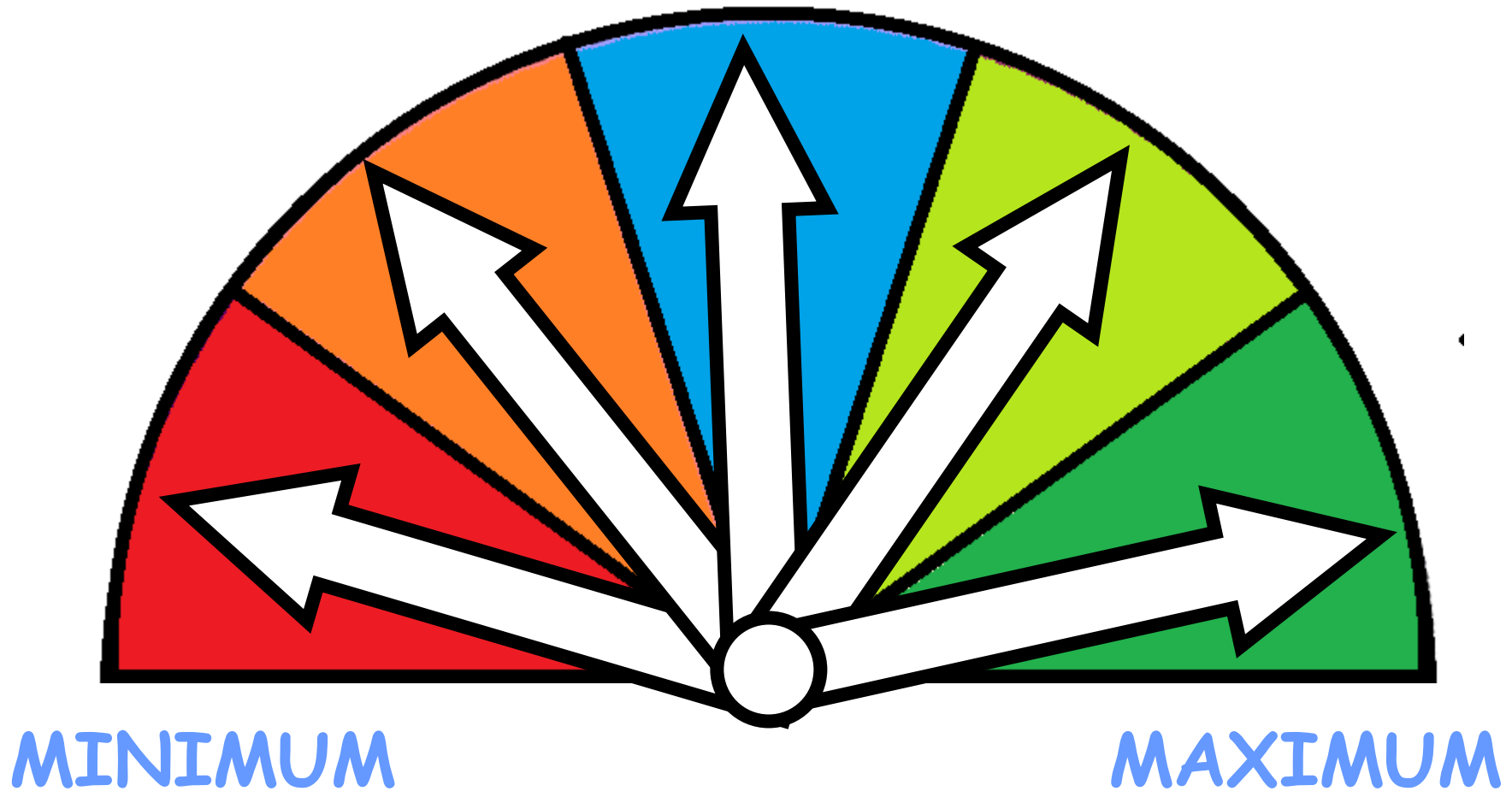
SOURCE: Operation World, State of the Gospel, YLG 2006, Malaysia

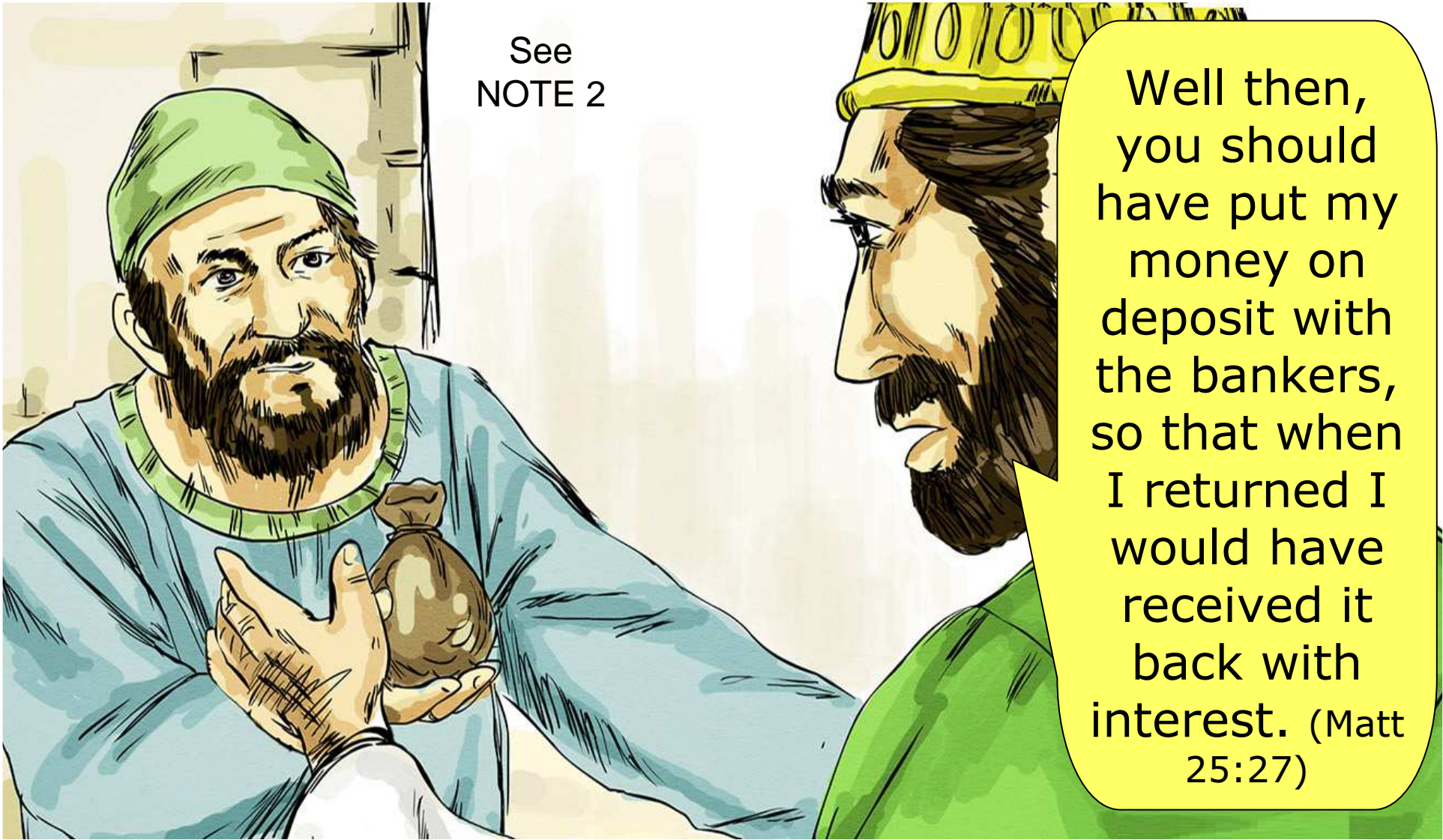
COUNTRIES WITH THE MOST UNREACHED PEOPLES



Country	# Peoples	# Unreached Peoples
India	2332	2082
China	499	406
Pakistan	401	386
Bangladesh	370	336
Nepal	315	292

MAXIMUM RETURN ON INVESTMENT



An illustration depicting the Parable of the Talents. On the left, a man with a beard and a green head covering, wearing a blue tunic, holds a small brown bag. On the right, a man with a beard and a yellow crown, wearing a green tunic, looks at him. A yellow speech bubble is next to the crowned man. The background is a simple, light-colored wall.

See
NOTE 2

Well then,
you should
have put my
money on
deposit with
the bankers,
so that when
I returned I
would have
received it
back with
interest. (Matt
25:27)

The principle of getting a return on investment is illustrated in the parable of the talents. The master (Jesus) expects his servants (Christians) to use the resources he entrusts them with to get the maximum return for him.

MAXIMUM RETURN

- ❑ Just like a successful financial investment requires allocation of the most resources to areas where there is the highest return, effective Great Commission outreach requires focusing effort where we get the maximum return.
- ❑ The total cost of Christian outreach averages \$330,000 for each and every newly baptized person.¹ Taking all the costs of ministry divided by number of baptisms per year.
 - It costs Christians 700 times more money to baptize converts in rich World C countries (Switzerland) than in poor World A countries (Nepal).¹

¹ SOURCE: Table 1-1 in World Christian Trends, William Carey Library, David Barrett & Todd Johnson.)

COST PER BAPTISM

Country	Total population	Unevangelized	Evangelized but non-Christian	Christian	Cost per baptism
USA	278,357,00	1.50%	13.80%	84.70%	\$1,551,000
Canada	31,147,000	2.20%	18.30%	79.50%	\$1,189,000
Mexico	98,881,000	0.20%	3.50%	96.30%	\$147,100
Indonesia	212,107,000	37.20%	49.70%	13.10%	\$40,800
Afghanistan	22,720,000	70.40%	29.60%	0.10%	\$30,400
China	1,262,557,000	35.20%	57.70%	7.10%	\$15,800
India	1,013,662,000	40.70%	53.10%	6.20%	\$9,800
Bangladesh	129,155,000	42.80%	56.50%	0.70%	\$7,200
Cambodia	11,168,000	50.90%	48.00%	1.10%	\$4,300

- ❑ Cost per baptism in France = \$2,030,056, Germany = \$2,119,414, and the UK \$1,815,533

SOURCE: Barrett, David, and Todd Johnson. World Christian Trends AD 30 - AD 2200. Pasadena, CA: William Carey Library, 2001

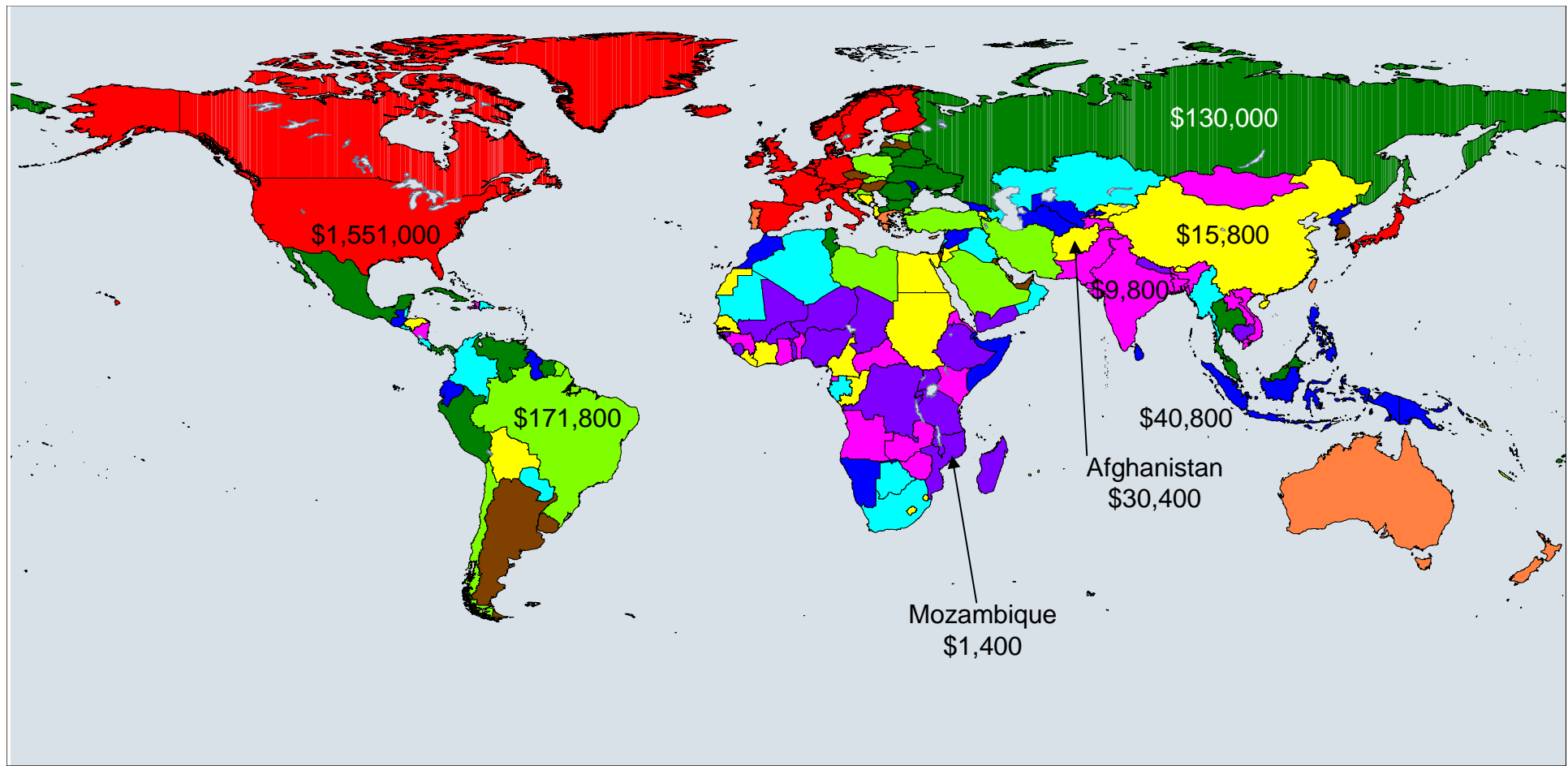
COST PER BAPTISM

Of the Top 10 most cost-effective countries for Christian outreach, 8 are in Africa and 2 in Asia!

No	Country	Cost per baptism	Continent
1	Mozambique	\$1,366	Africa
2	Ethiopia	\$2,127	Africa
3	Tanzania	\$2,495	Africa
4	Congo-Zaire	\$2,619	Africa
5	Sierra-Leone	\$3,623	Africa
6	Nepal	\$3,715	Asia
7	Chad	\$3,865	Africa
8	Burundi	\$3,986	Africa
9	Somaliland	\$4,245	Africa
10	Cambodia	\$4,292	Asia

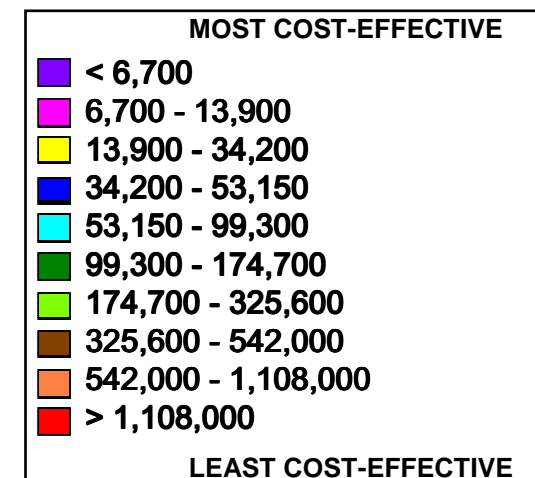
❑ Cost per baptism in South Africa = \$82,852 and Mauritius = \$193,696.

❑ Cost per baptism in Zimbabwe = \$13,768, Zambia = \$8,998 and Malawi = \$4,311.



COST EFFECTIVENESS OF MISSIONS BASED ON COST PER BAPTISM

Ibid



MAXIMUM RETURN

❑ Of the 5 megapeoples most responsive to the gospel, 4 are in India and one in China:

1. Khandeshi (India)
2. Awadhi (India)
3. Magadhi (India)
4. Bai (China)
5. Berar Marathi (India)¹



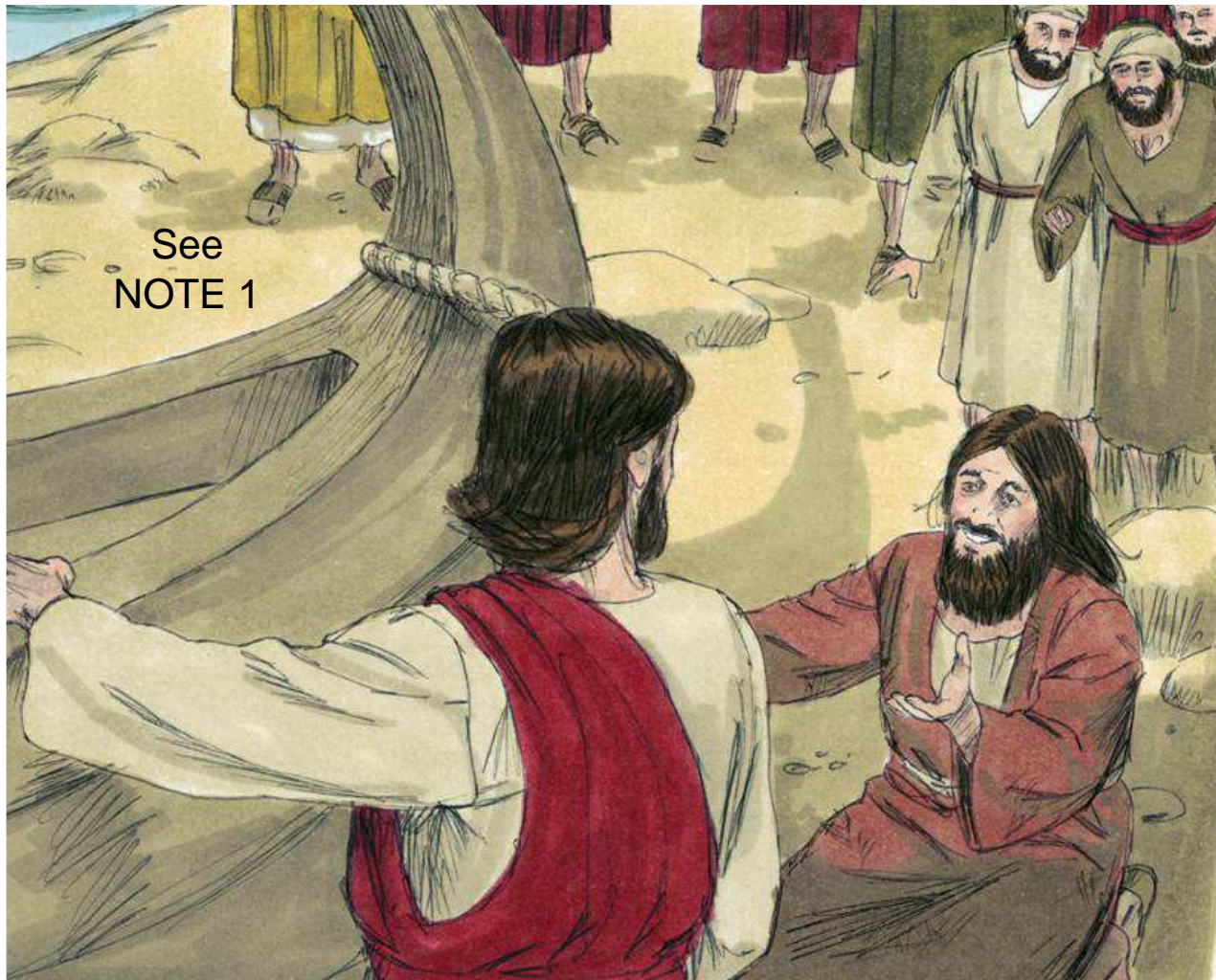
¹ Ibid

MAXIMUM RETURN

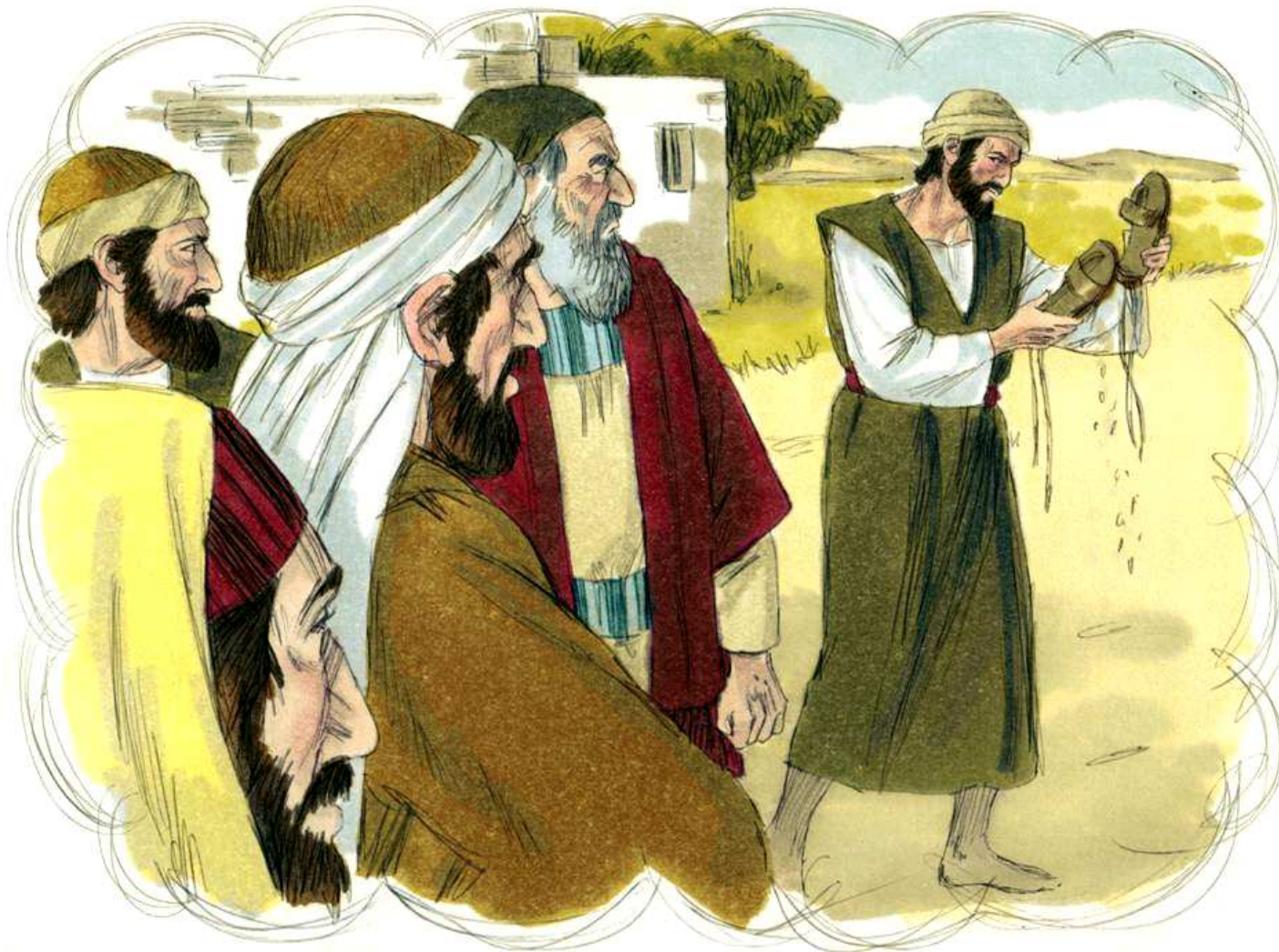
- David Barrett wrote the following on Good Missions Stewardship:
 - Dollar for dollar and hour for hour, the harvest coming from the 10/40 Window nations outstrips that from the rest of the world 100 to 1. That is, if the same money and time spent to win one person to the Lord in the West were put to use in the 10/40 Window nations, the effort would yield a harvest of 100 souls added to the kingdom of God. It is 100 times more cost effective, therefore, to reach those in the 10/40 Window. But for a sizable number of ethnolinguistic groups, cost-effectiveness reaches 1000 times more than in Western countries.¹

¹ World Christian Encyclopedia

- ❑ Is it Scriptural to go where we get the maximum return? Well, when Jesus was asked to leave the area of the Gadarenes, he didn't resist - he left and went elsewhere. But he did leave an indigenous missionary there - the man he had cast the legion of demons out of.¹



¹ Mark 5:17-20 Then the people began to plead with Jesus to leave their region. As Jesus was getting into the boat, the man who had been demon-possessed begged to go with him. Jesus did not let him, but said, "Go home to your family and tell them how much the Lord has done for you, and how he has had mercy on you." So the man went away and began to tell in the Decapolis how much Jesus had done for him.



See
NOTE 1

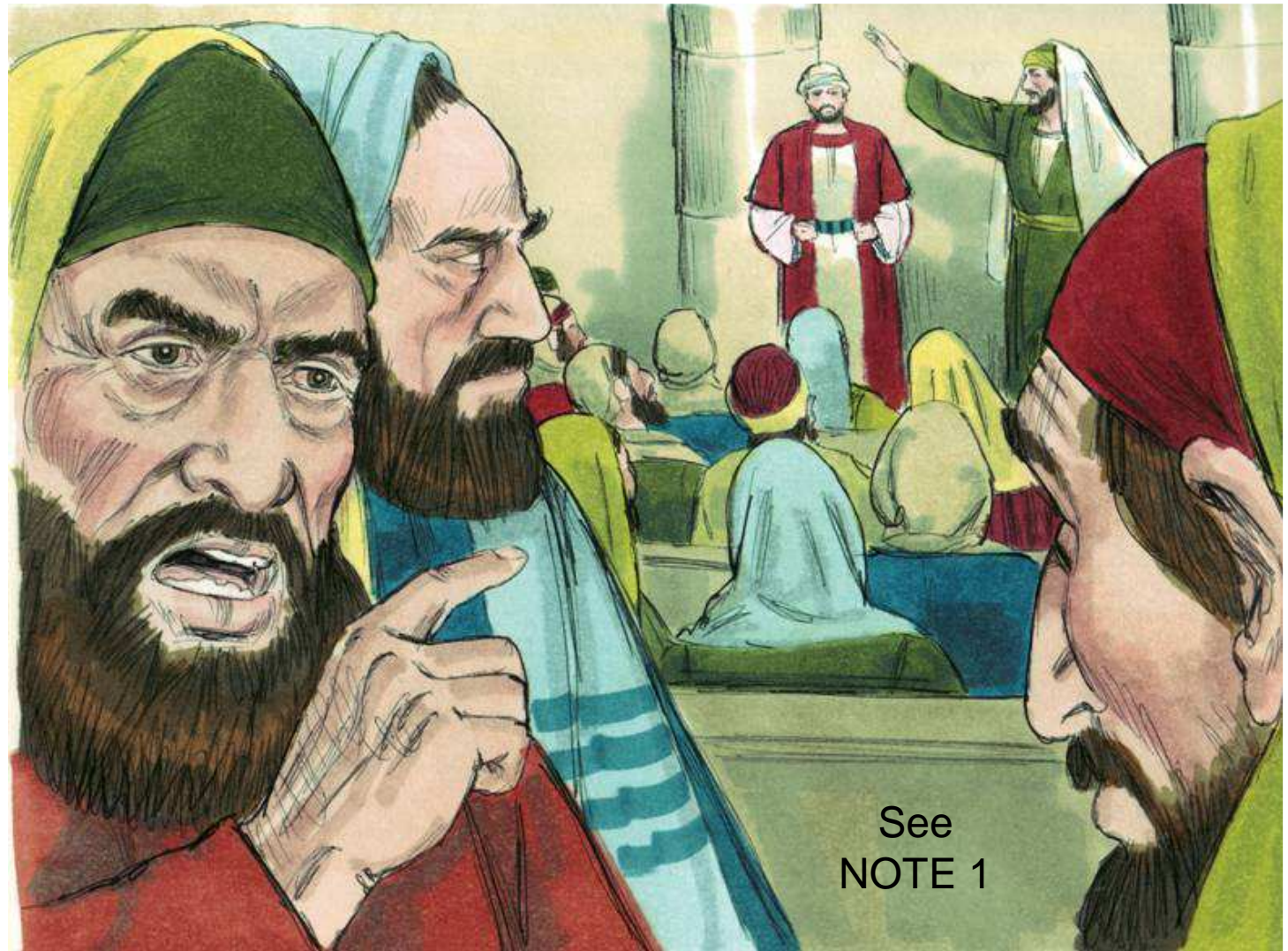
- ❑ And Jesus instructed the Twelve to do the following if their message was rejected, "If anyone will not welcome you or listen to your words, **shake the dust off your feet** when you leave that home or town." (Matt 10:14)

MAXIMUM RETURN

- ❑ Paul loved his own people (the Jews) and longed for them to respond to the gospel. ¹
- ❑ But when they didn't respond, he went to those who would - the Gentiles:
 - Acts 13:50-51 But the Jews incited the God-fearing women of high standing and the leading men of the city. They stirred up persecution against Paul and Barnabas, and expelled them from their region. So **they shook the dust from their feet** in protest against them and went to Iconium.

¹ Rom 9:3-4 For I could wish that I myself were cursed and cut off from Christ for the sake of my brothers, those of my own race, the people of Israel. Rom 11:13-14 I am talking to you Gentiles. Inasmuch as I am the apostle to the Gentiles, I make much of my ministry in the hope that I may somehow arouse my own people to envy and save some of them.

- Acts 13:
45-46
When the
Jews saw
the crowds,
they were
filled with
jealousy
and talked
abusively
against
what Paul
was saying.
Then Paul



and Barnabas answered them boldly: "We had to speak the word of God to you first. **Since you reject it and do not consider yourselves worthy of eternal life, we now turn to the Gentiles.**"

MAXIMUM RETURN

- ❑ So if the people you have are giving the gospel to are not responding, find someone else to tell.
- "No one has the right to hear the gospel twice, while there remains someone who has not heard it once."
(Oswald J. Smith)
- "God requires no person to spend his or her life reiterating the gospel to people who will not receive it. He wants everyone to have an opportunity to hear. Then he would have us move on to other areas. The mistake of the church has been that she sits down to convert all the people in one country to the neglect of the great masses who have never had the chance to hear the gospel - not even once!" (A.B. Simpson)

WHAT CAN WE DO?



WHAT CAN WE DO?

- ❑ Jesus told us to make disciples of all ethne / ethnos (people groups). At present, there are many peoples with little or no Gospel witness.
 - In order to fulfil Jesus' last command, we Christian disciples must be engaged with all ethne.
 - This requires that we send people and resources where they are currently sparse but in very great need.
 - We need to make it a high priority.



WHAT CAN WE DO?

- ❑ Churches and individuals can evaluate the missionaries / organizations they support and consider focusing more on high priority countries
- ❑ We can increase the percentage of their support in high priority nations.
- ❑ We can reallocate the resources at our disposal in order to more significantly impact least reached peoples.
- ❑ New missionaries can be sent to least reached peoples
- ❑ We can pray more for people in highly prioritized nations who have little or no opportunity to hear the truth about Jesus and very few Christians to pray for them.
- ❑ Support translation efforts to help reach high priority people in unreached groups.

LAUSANNE COVENANT

- The following paragraph is quoted from the Lausanne Covenant of 1974:
 - "The goal should be, by all available means and at the earliest possible time, that every person will have the opportunity to hear, understand, and to receive the good news. **We cannot hope to attain this goal without sacrifice.** All of us are shocked by the poverty of millions and disturbed by the injustices which cause it. Those of us who live in affluent circumstances accept our duty to develop a simple life-style in order to contribute more generously to both relief and evangelism." ¹

¹ <http://www.lausanne.org/lausanne-1974/lausanne-covenant.html>

EVERY PEOPLE & LANGUAGE

- ❑ The apostle John records the following in his vision about the redeemed in heaven:
 - After this I looked and there before me was a great multitude that no one could count, from **every nation, tribe, people and language**, standing before the throne and in front of the Lamb. They were wearing white robes and were holding palm branches in their hands. (Rev 7:9)
- ❑ And the 4 living creatures and the 24 elders sing this song to the Lamb (Jesus):
 - "You are worthy to take the scroll and to open its seals, because you were slain, and with your blood you purchased men for God from **every tribe and language and people and nation**." (Rev 5:9)

Audio (WMA) and text (PDF) ministry

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AUTHOR: Gavin Paynter

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COUNTRY GREAT COMMISSION STATUS / PRIORITIZATION

Total	Country	Rank									
96.93	Afghanistan	1	85.01	Guinea	26	72.51	Kuwait	51	58.25	Togo	76
95.34	Yemen	2	84.20	Mali	27	72.47	Chad	52	57.40	Central Africa	77
94.81	Iran	3	83.91	Cambodia	28	72.38	Viet Nam	53	56.73	Singapore	78
93.79	Pakistan	4	83.69	Mongolia	29	72.34	Eritrea	54	56.32	Palestine	79
93.59	Algeria	5	83.34	Thailand	30	70.09	Qatar	55	55.85	Liberia	80
92.30	Bangladesh	6	83.18	Oman	31	69.44	Bosnia-Herzeg	56	55.17	Bulgaria	81
91.25	Morocco	7	82.45	Laos	32	69.04	Egypt	57	54.18	France	82
90.84	Mauritania	8	81.65	Mayotte	33	67.14	Malaysia	58	53.92	Cameroon	83
90.57	Turkey	9	81.03	Senegal	34	66.29	China	59	53.19	Belarus	84
89.86	Somalia	10	80.33	Djibouti	35	65.09	Nigeria	60	52.85	Ghana	85
89.79	Bhutan	11	79.59	India	36	64.64	Brunei	61	52.50	Ukraine	86
89.51	Western Saha	12	79.41	Kyrgyzstan	37	64.39	Serbia and Mo	62	51.87	East Timor	87
89.50	Tunisia	13	79.04	Japan	38	64.23	Tanzania	63	50.84	Armenia	88
89.41	Niger	14	78.86	Gambia	39	64.19	Sierra Leone	64	48.85	Moldavia	89
88.83	Comoros	15	78.71	Myanmar	40	63.12	Macedonia	65	48.34	Zambia	90
88.65	Saudi Arabia	16	78.20	Sri Lanka	41	62.81	Mozambique	66	48.23	Cyprus	91
88.28	Uzbekistan	17	78.05	Israel	42	62.55	Georgia	67	48.19	Kenya	92
87.33	Iraq	18	77.95	Syria	43	62.43	Ivory Coast	68	47.46	Liechtenstein	93
86.93	Libya	19	76.81	Jordan	44	62.27	Ethiopia	69	46.84	Austria	94
86.21	Maldives	20	76.80	United Arab E	45	62.19	Taiwan	70	46.67	Belgium	95
86.10	Turkmenistan	21	76.75	Sudan	46	61.99	Lebanon	71	46.35	Philippines	96
86.03	Nepal	22	75.24	Kazakhstan	47	61.85	Burkina Faso	72	46.21	Reunion	97
85.88	Azerbaijan	23	73.89	Indonesia	48	61.26	Benin	73	46.14	Madagascar	98
85.83	Tajikistan	24	73.67	Bahrain	49	59.70	Russia	74	46.02	Italy	99
85.14	Korea North	25	73.60	Guinea-Bissau	50	59.66	Guyana	75	45.92	Greece	100

45.91 Estonia	101	35.67 Zimbabwe	131	25.32 Jamaica	161	17.24 Lesotho	192
45.62 Gibraltar	102	35.29 Northern Mari	132	25.00 Saint Vincent	162	17.09 Costa Rica	193
45.40 Netherlands	103	34.74 Cuba	133	24.85 Guatemala	163	16.66 Wallis & Futur	194
45.35 Albania	104	34.58 Slovakia	134	24.77 Aruba	164	16.25 Bermuda	195
44.79 Gabon	105	34.01 Uruguay	135	24.73 Portugal	165	16.21 El Salvador	196
44.24 Equatorial Gui	106	33.16 San Marino	136	24.56 Honduras	166	15.95 Dominica	197
44.19 Czech Republi	107	33.13 Switzerland	137	24.42 New Zealand	167	15.94 Cape Verde	198
43.96 Namibia	108	33.01 Hungary	138	23.79 Vanuatu	168	15.94 Marshall Islan	199
43.83 Andorra	109	32.98 Argentina	139	23.60 Venezuela	169	15.36 Guadeloupe	200
43.55 Malawi	110	32.82 Romania	140	22.95 Burundi	170	15.21 Haiti	201
43.31 Mauritius	111	32.56 United States	141	22.89 American Sarr	171	13.92 Tuvalu	202
43.06 Spain	112	31.97 Botswana	142	22.78 Saint Kitts & N	172	13.70 Bolivia	203
42.77 Slovenia	113	31.44 Denmark	143	22.43 Martinique	173	13.29 Virgin Is of the	204
42.46 Germany	114	31.33 Peru	144	22.23 Korea South	174	13.17 Puerto Rico	205
41.93 Fiji	115	31.26 Poland	145	22.08 Chile	175	13.12 French Polyne	206
41.35 Luxembourg	116	30.73 Papua New Gu	146	21.84 Panama	176	12.63 Nauru	207
41.21 Latvia	117	30.60 Greenland	147	21.75 Paraguay	177	12.37 Grenada	208
41.17 Lithuania	118	30.50 Rwanda	148	21.31 Belize	178	12.00 Antigua	209
41.04 Croatia	119	29.41 Congo-Zaire	149	20.97 Micronesia	179	11.00 Malta	210
40.35 Trinidad & Tok	120	28.76 Finland	150	20.61 Brazil	180	10.94 Anguilla	211
40.24 Canada	121	28.58 Norway	151	20.33 Colombia	181	9.75 Palau	212
39.64 Uganda	122	28.15 Mexico	152	20.06 Seychelles	182	9.65 Saint Lucia	213
39.53 Sweden	123	27.55 New Caledoni	153	19.75 Nicaragua	183	9.14 Faeroe Islands	214
38.35 Suriname	124	27.07 Angola	154	19.57 Isle of Man	184	8.73 Guam	215
38.27 Britain	125	26.53 Dominican Re	155	19.32 Solomon Islan	185	8.13 Kiribati	216
37.65 South Africa	126	26.26 Cayman Islanc	156	19.07 Bahamas	186	7.86 Montserrat	217
37.42 French Guian	127	26.13 Sao Tome & P	157	18.75 Turks & Caico	187	7.30 Saint Helena	218
36.90 Congo-Brazza	128	26.04 Ecuador	158	18.75 Ireland	188	5.33 Tonga	219
36.78 Monaco	129	25.70 Netherlands A	159	18.46 Iceland	189	4.80 Cook Islands	220
35.97 Australia	130	25.41 Barbados	160	17.88 British Virgin I	190	3.61 Samoa	221
				17.28 Swaziland	191	1.88 Saint Pierre &	222

BIBLE

- ❑ 339 of the 550 people groups in China do not have even Bible portions available in their primary language.
- ❑ China has the largest number of individuals whose primary language does not have Bible portions (198,000,000 individuals).
- ❑ The largest group without even Scripture portions in their primary language is the Jin Chinese of China, population 58,000,000.
- ❑ The largest Least-Reached group in Northeast Asia without Scripture, Jesus film, or audio recordings is the Gan Chinese of China, with 40,000,000 people. 35 of the 78 people groups in Afghanistan do not have even Bible portions available in their primary language.¹

¹ http://joshuaproject.net/global_statistics

BIBLE

- ❑ The largest Least-Reached group in Central Asia without Scripture, Jesus film, or audio recordings is the Qashqai of Iran, with 1,780,000 people.
- ❑ Northeast Asia has 160 languages (39,000,000 speakers) without scripture, Jesus film, Gospel recordings, or God's Story video.
- ❑ Southeast Asia has 626 languages (18,000,000 speakers) without scripture, Jesus film, Gospel recordings, or God's Story video.
- ❑ The largest Least-Reached group in Southeast Asia without Scripture, Jesus film, or audio recordings is the Kedah Malay of Malaysia, with 3,000,000 people. ¹

¹ Ibid

BIBLE

- ❑ India has 310 unreached people groups of over 1 million people, and only 63 of its 500 languages have complete translations of the Bible.
- ❑ The 17th Edition of the Ethnologue indicates there are 7,105 languages in the world, including 906 which are dying.
- ❑ 1,461 people groups in the 10/40 Window have neither Scripture portions or the Jesus film available in their primary language, comprising 281,000,000 individuals.
- ❑ 2,660 people groups totalling 207,000,000 individuals have neither Scripture, the Jesus film, or Christian recordings available in their primary language. ¹

¹ Ibid

BIBLE

- ❑ 10,351 people groups have the NT available in their primary language, totalling 6,235,000,000 individuals. 2,700 people groups in the world have neither Scripture portions or audio recordings available in their primary language, comprising 214,000,000 individuals. ¹
- ❑ 544 of Indonesia's 780 people groups do not have even Bible portions available in their primary language. The largest of these is the Betawi: 5,160,000. ¹
- ❑ Indonesia has the most people groups (544) whose primary language does not have Bible portions, totalling 38,000,000 individuals. ¹
- ❑ All but 5 small groups of Sri Lanka's 50 people groups have at least Bible portions available in their primary language. ¹

¹ http://joshuaproject.net/global_statistics

MOST SPOKEN LANGUAGES

No	Language	L1 speakers	L2 speakers
1	Mandarin	848 million	178 million in China
2	English	335 million (2003–2012)	505 million (no date)
3	Spanish	415 million (1995–2012)	15 million in Spain & France (2006–2012)
4	Hindi	260 million (2001)	120 million in India (1999)
5	Bengali	240 million (2011)	150 million in Bangladesh and 90 million West Bengal (India) (2011); 800,000 Rohingyas in Myanmar; US, UK, Italy - each having 100,000+ diaspora; Australia and Canada each having ca. 40,000
6	Portuguese	200 million (1998–2005), possibly not counting conflicting, undated claim of 40% of Angola	6 million in Mozambique and 20% of Angola (undated)
7	Russian	170 million (2002)	5 million in Baltic countries (2012)
8	Urdu	64 million (1998–2001)	94 million in Pakistan (1999)
9	Indonesian	23 million (2000)	140 million in Indonesia (no date)
10	Japanese	122 million (1985)	1 million in Japan (no date)

SOURCE: <http://en.wikipedia.org/wiki>

MOST SPOKEN LANGUAGES

No	Language	L1 speakers	L2 speakers
11	German	78 million (2012)	8 million in Germany (no date)
12	Javanese	84 million (2000)	NA
13	Telugu	74 million (2001)	5 million in India (no date)
14	Wu	77 million (1984)	NA
15	Korean	77 million (2008–2010)	NA
16	Tamil	69 million (2001–2006)	8 million in India (no date), 3 million in Sri Lanka, 1.4 million in Malaysia
17	French	75 million (1987–2012)	27 million UK, Italy, Belgium, Luxembourg (2012), 2 million Morocco (1997), 0.4 million Haiti (undated), 20% Lebanon (undated)
18	Marathi	72 million (2001)	3 million in India (no date)
19	Turkish	71 million (2006)	0.4 million in Turkey (2006)
20	Vietnamese	68 million (1999)	NA
21	Italian	64 million (1977–2012)	
22	Western Panjabi	63 million (2000)	NA
23	Yue (Cantonese)	62 million (1984–2006)	NA
24	Egyptian Arabic	54 million (2006)	NA

Ibid

LANGUAGES (AFRICA)

[illegible]